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**Phone:** +62 341 366222

**Email:** infoaibpm@gmail.com

**Website:** <http://aibpm.org/>

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Kuwait University

Prof Majdi Anwar Quatinah (Advisor)

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# LOCAL WISDOM-BASED CROSS CULTURAL MANAGEMENT

*Andi Yusniar Mendo*

## **Abstract**

The culture of local wisdom which constructive with the community living dynamic such as the honesty, firmness, togetherness, trust and pride as the value in social interaction in a system. The cross-cultural management born from the local wisdom as the community living system. The system of culture management in community include the religion, language, economy, technology, education, social organization, politic and art systems. The cross-cultural management as the main asset by state to progress with identity which own. Include Indonesia today to know the important of local wisdom which always to be grow suitable with the community culture. These study used of public option survey based on the opinion of community which actualization in qualitative research which used of descriptive. The result of research to found that the cross-cultural management which important to develop suitable with the existence in now and in the future. The fundament of culture management to see from the value, norm, clausal, philosophy and principle have actualization in spesific the cross-culture in Indonesia. The cross-cultural management based on local wisdom represent the united progress century. That mean the community which varians of local wisdom from the cross-culture to progress of united century. The cross-culture management represent the important instrument to direction of community have the local wisdom as an adhesive for the progress of the nation.

## **Full Text:**

PDF

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# **MANAJEMEN LINTAS BUDAYA BERBASIS KEARIFAN LOKAL**

Andi Yusniar Mendo  
Fakultas Ekonomi Universitas Negeri Gorontalo  
Email : andi.yusniarmendo@gmail.com

## **Abstrak**

Budaya kearifan lokal sangat konstruktif dengan dinamika kehidupan masyarakat seperti kejujuran, ketegasan, kebersamaan, kepercayaan dan harga diri sebagai nilai-nilai perekat dalam berinteraksi dengan sesamanya dalam suatu sistem. Manajemen lintas budaya lahir dari kearifan lokal yang merekatkan sistem tersebut sebagai sistem kehidupan masyarakat. Sistem manajemen budaya dalam masyarakat meliputi sistem religi, bahasa, ekonomi, teknologi, pendidikan, organisasi sosial, politik dan kesenian. Manajemen lintas budaya berbasis kearifan lokal merupakan modal dan aset utama bagi suatu negara dan bangsa menjadi maju dengan identitas yang dimilikinya. Termasuk Indonesia saat ini telah menyadari arti penting dari kearifan lokal untuk selalu ditumbuhkan sesuai dengan budaya yang mengakar di tengah masyarakat. Kajian ini menggunakan publik option survey berdasarkan pandangan atau pendapat masyarakat yang diaktualisasikan dalam penelitian deskriptif kualitatif. Hasil penelitian menemukan manajemen lintas budaya menjadi penting dan perlu untuk dikembangkan sesuai dengan eksistensi saat ini dan di masa akan datang. Fundamental kajian manajemen budaya dilihat dari nilai, norma, kaidah, filosofi dan prinsip telah teraktualisasikan khususnya lintas budaya yang ada di Indonesia. Budaya masyarakat berbasis kearifan lokal merupakan kemajuan peradaban bangsa. Maknanya setiap masyarakat yang memiliki keanekaragaman kearifan lokal dari lintas budaya memberikan kemajuan peradaban suatu bangsa. Manajemen lintas budaya merupakan instrumen penting yang mengarahkan masyarakat memiliki kearifan lokal, sebagai perekat kemajuan suatu bangsa.

Kata Kunci: Manajemen, Lintas Budaya dan Kearifan Lokal

## LOCAL WISDOM-BASED CROSS CULTURAL MANAGEMENT

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Fakultas Ekonomi Universitas Negeri Gorontalo  
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### **Abstract**

The culture of local wisdom which constructive with the community living dynamic such as the honesty, firmness, togetherness, trust and pride as the value in social interaction in a system. The cross-cultural management born from the local wisdom as the community living system. The system of culture management in community include the religion, language, economy, technology, education, social organization, politic and art systems. The cross-cultural management as the main asset by state to progress with identity which own. Include Indonesia today to know the important of local wisdom which always to be grow suitable with the community culture. These study used of public option survey based on the opinion of community which actualization in qualitative research which used of descriptive. The result of research to found that the cross-cultural management which important to develop suitable with the existence in now and in the future. The fundament of culture management to see from the value, norm, clausal, philosophy and principle have actualization in spesific the cross-culture in Indonesia. The cross-cultural management based on local wisdom represent the united progress century. That mean the community which varians of local wisdom from the cross-culture to progress of united century. The cross-culture management represent the important instrument to direction of community have the local wisdom as an adhesive for the progress of the nation.

Keywords: Management, Cross Culture and Local Wisdom