

# THE DEVELOPING MODEL OF CHARACTER EDUCATION MANAGEMENT FOR EMPOWERMENT OF ETHOS TRANSFORMATION BASED MULTIPLE-INTELLIGENCE OF JUNIOR HIGH SCHOOL STUDENTS

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## Abstract

This research is aimed at developing character education management model to empower ethos transformation based multiple-intelligence of junior high school students that covers: Guidelines on its basic concepts, program, implementation, and monitoring and evaluation of character education model. The research applies the model developed by Borg and Gall (2003) that covers these five steps: (1) analyze the book model products of education character management that will be developed, (2) develop initial products, (3) apply expert validation and revise, (4) conduct a small scale field trial and revise the products, and (5) apply a large scale field trial and finalize the products.

These are the results of the first year research: (1) developed Book I Draft on Basic Concepts of Multiple-Intelligence based Education Management; (2) developed Book II Draft on Multiple-Intelligence based Character Education Program Model; (3) developed Book III Draft on Implementation Guidelines on Multiple-Intelligence based Character Education; and (4) developed Book IV on Monitoring and Evaluation Guidelines on Multiple-Intelligence based Character Education Management.

**Key Words:** *Character education management, ethos transformation, multiple-intelligence*

## 1. Introduction

Indonesia has recently been encountered with tremendous moral crisis issues, i.e. sexual abuse to children, corruption that is equally spread in all lines of government institutions, mass fighting of students, and increasing numbers of students as victims in the consumption of drugs and alcohol. Indonesia has even been predicted to be a failing country as Egypt (Acemoglu and Robinson, 2012). This is caused by the moral degradation of the young generation of the country and its cultural values that are getting worst (Maarif, 2011; Prasodjo, 2011). Educational institutions in the country are claimed to be failing in fulfilling the purpose of education that is to develop the country's characters that are competitive and packed with nationalism. On the other hand, the schools are demanded to implement character education initiatives through various strategies to get the purpose of education outlined in the Regulation Number 20 Year 2003 on National Education System fully achieved.

Character education has become the fundamental need in the national education system to create students with good characters, who have knowledge, feelings, and actions