

Assessing the Impact of Tourism on Fishermen's Income

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ABSTRACT

Evaluation of tourist visits is something that needs to be done in assessing tourist objects from providing comfort, service, security, to a good environment, because all of these have an impact on assessing satisfaction and dissatisfaction in enjoying a tour. The methods used are descriptive methods and survey methods in determining satisfaction and data collection methods, namely interviews, documentation, observation and literature studies.

Keywords: Tourism, Impact income, Environment

INTRODUCTION

Tourism researchers are particularly interested in first-time visitors. First-time visitors to a destination are always on the lookout for the best parts of their experience. The best way to stand out in the competitive tourism industry is to provide visitors with something truly memorable during their time away. This is analogous to designing a vacation that offers visitors something they won't find anywhere else. A positive impression is the result of a tourist's satisfaction and has a positive influence on future visitors, while a negative impression is the result of disappointment and has a negative impact on future visitors (Lim et al., 2021). This is inextricable from the availability of supporting infrastructure (Rimbawati et al., 2021). There is no denying the power of first impressions and lasting infrastructure when it comes to attracting more tourists to a region (Prastawa et al., 2018). Apart from the facilities and infrastructure, there are things that are a success factor in giving a positive impression to tourists, namely cleanliness, this is because it is a major problem in every tourist attraction, therefore things need to be considered if not paid attention to not only has an impact on tourists but on the ecology tourism which influences the tourism object later. (Darmawan and Fadjarajani 2016). This is due to an increase in visitors even though it provides increased economic income but can have a negative impact because it creates new problems, namely environmental pollution which causes tourist areas to become unclean. (Habib and Mahyuddin 2021).

The ecological impact that is meant is that it leads to environmental damage, this is negatively while positively, namely the management of tourist objects will definitely lead to environmental and ecological preservation, which is called ecotourism, but this all depends on the management and development of tourism. (Dadi 2022). This requires an evaluation from all parties, both the manager of the tourist attraction, the local community, the government, and tourists who will visit (Karim, et al 2017).

METHOD

Al-Khoiriah et al. (2017) state that in order to ascertain levels of contentment, a survey approach was used, alongside other data-gathering techniques like in-person and online questionnaires, interviews, and document and observational studies. According to (Dadi 2022), one option is the descriptive approach, which seeks to provide a factual, systematic, and accurate description of phenomena based on the facts and the relationships between phenomena.

RESULTS AND DISCUSSION

Tourist Satisfaction

If the first impression is in line with the customer's expectations, the customer is satisfied; if it exceeds those expectations, the customer is very satisfied. So, it's important for a tourist destination to take into account things like the quality of the service they provide and other attractions in the area when planning for the number of visitors they expect. Because visitors who enjoy themselves will most likely return, and because those same visitors will spread the word to other international travelers. Based on the work of Calebos (2016).

If a tourist object is good, or if the product performance obtained is compared to the performance of the tourist, then the tourist will feel a sense of satisfaction whether the product performs below, at, or above their expectations. In 2014, Sangkaeng et al. Tourist appeal, tourist appeal, service quality, tourist facilities, tourism tidiness, and tourism security. This has the potential to significantly affect how happy visitors feel. (2019, according to Mapaung). Impact of Tourist Visits From a tourist visit, it certainly has its own impact, both a positive impact and a negative impact. Positive impacts such as an increase in visitors or tourists and there will definitely be an increase in the economy both as managers and the surrounding community (Herman 2016). In addition, the creation of a job field for the community in overcoming the problem of

unemployment(Rahma, FN, & Handayani 2013)However, there is a negative impact after that, namely if there is an increase in visitors or tourists continuously it will have an impact on environmental damage and environmental pollution caused by the results of waste, both from tourists who throw away their garbage or the surrounding community.(Untari et al. 2021).

There will be an increase in inflation, the selling price of goods and land will skyrocket, and goods will have to be imported, which poses the risk of becoming overly reliant on tourism.This is according to Setian (2018). Terrorist acts, natural disasters, local conflicts, and the behavior of the local population can all make tourists feel unsafe when visitation volumes are high (Wirajuna and Supriadi, 2017). Solutions to the Impact of Tourist Visits

The government, tourism managers, communities and tourists must work together in overcoming environmental impacts by building awareness of all elements to be able to maintain and carry out environmental preservation or conservation from various destruction.(Rahma, FN, & Handayani 2013). Tourism managers must be able to have tourist capacity limits to maintain comfort and environmental sustainability in tourist objects(Wulandari 2019). The government and tourism managers must be prepared to provide security at tourist sites to give tourists a sense of security(Wirajuna and Supriadi 2017)

CONCLUSION

Managers in the tourism industry need a holistic view of the industry as a whole, including the current state of tours and visitors, as well as the risks and impacts that could be felt in the future in terms of comfort, service, safety, and the environment.

Because of this, it's important for the government, tourism managers, the community, and the visitors themselves to work together to ensure that tours are pleasant and safe for everyone involved.

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