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Abstract—This paper focuses on integration of local valuesinto bureaucratic reformation of government agencies inGorontalo to establish local good-governance practices inGorontalo province. This study uses descriptive qualitativeapproach. The data for this research are collected throughobservation, in-depth interview with key informants, and iterature review. These data are analyzed through datacondensation, data display, conclusion drawing/verifications. This study reveals that implementation of all governmentagencies activities were based on the standard set up by thenational government, which in fact this standard is unable toadjust to the local condition, the people, and the local valuesapplied within the Gorontalonese community. Based on this finding, the further study aimed at implementing the local Gorontalonese values into each unit of governance. The implementation of these local values within the bureaucratic organizational development within government agencies activities revealed that there is a synchronization and harmonization among government agencies and groups of society in an effort to establish the local good-governance in Gorontalo Province. Keywords—local values, bureaucratic reform, good-governance

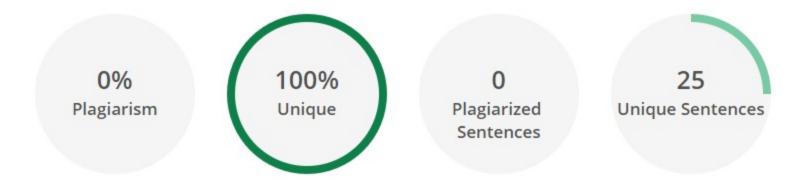
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INTRODUCTION Culture is considered as a way of life which developed and co-owned by a group of people and is passed down forgenerations. A culture within certain ethnic consists ofwisdoms, thoughts, creations of that specific group of society. This culture determines the law applied in a group of society, in which this law is moral values upheld by certain ethnic andis a custom of that specific ethnic or tribe. Gorontalo is knownas one of the regions, where cultural values are still stronglyupheld and implemented by most of its society. Various social classes and profession of its people are not an obstacle for theimplementation for them to live close knit community. Amongmany of their cultural values is Huyula culture. Huyula is avalue that has been passed down for generations as a socialcapital for Gorontalonese to develop their region. In Huyula, several values such as, cooperation, responsibility, andtolerance are embedded. Huyula has been proven to be able tobring this society into a modern civilization and to bringsuccess in their lives as a community. This local wisdom is one of the approaches internalized within the governance of governmental organizations in their main function to establish sustainable development in Gorontalo Province. Based on this notion, this study is focused on studying the bureaucraticorganizational development model through internalization oflocal cultural values in the establishment of good governance inGorontalo Province. Thus, this research is focused on studying the bureaucraticreformation model through integration of local cultural valuesin establishing local good governance in Gorontalo Province. This study is aimed at comprehensively studying theimplementation of local values in the establishment of local good governance through: 1) identification of needs, 2)establishment of three strategic bureaucratic organizations, 3)internalization of local cultural values in these strategicbureaucratic organizations, 4) socialization of new culturalvalues internally and externally, 5) implementation of neworganizational culture toward local good governance inGorontalo Province. RESEARCH METHOD Based on the research problem, the approach applied in this study is descriptive qualitative approach to study the model oforganizational development based on local values inestablishing local good governance in Gorontalo Province. Thedata used in this research are: a) Primary Data. The data arecollected from key informants who have comprehensiveknowledge on the focus of this study that consists of experts ofpublic policy, culture, and sociology expert as well as otherexperts that will be met in the field as well as others who haveknowledge on the subject being studied; b) secondary data. Secondary data are collected through observation, in-depthinterview, and documentation. Data are analyzed throughmeans of analysis proposed by Miles, Huberman and Saldana[1], in which they state that in an analysis of qualitative data, there are three simultaneous activities, namely, datacondensation, data display and conclusion drawing orverifications. Consequently, the data in this research would beanalyzed in the following sequence: 1) data condensation, 2)data display, and 3) conclusion drawing. RESULT AND DISCUSSION Good governance concept is considered as a new paradigm in public administration [2]. Currently, this concept is closely related to characteristics of the local culture. There are three main dimensions in each discussion on organizational theories: technical dimension, conceptual dimension, and humanedimension [3]. The finding in the field has revealed thatbureaucratic organization in Gorontalo Province is currentlyusing the usual standard of governance. On the other hand, this region has its own cultural characteristics. The usage ofnationally standardized governance in a diverse environmentbrings different impacts on different community or differentregion. This perspective would bring us to a more effectivenew model of bureaucratic organization. Gorontalo has variouslocal cultural values, such as, Huyula. This local value wouldbe more appropriate if it is integrated into bureaucraticorganizational governance. The values in Huyula culture havebeen practiced within Gorontalonese community forgenerations and it has been proven effective to be internalizedinto organizational governance in the Province of Gorontalo. The main challenges in bureaucracy are effective and efficient of implementation of activities [4]. One of the way to developorganization based on the local cultural values of Huyula isthrough cooperation that has been known for generationswithin this community as a mean to cooperate inaccomplishing a task for public benefits. The huyula valuesthat have been passed for generations consist of not onlycooperation values, but also responsibilities and tolerances. Culture has positive influence in organizational development[5]. The findings in the field on the internalization of localcultural values in three strategic bureaucratic organizations in Gorontalo province are as follow.

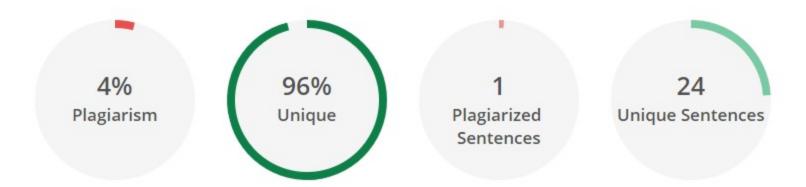
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Needs identification Advances in Social Science, Education and Humanities Research, (ASSEHR), volume 143Public organizations are faced with various problems and challenges both in public service delivery and implementation organizational vision and mission. In order to internalize the local cultural values into the organization, the first step is toconduct needs identification. These needs identification consistof: 1) mental preparedness of all members of organization, 2)compatibility between the values of huyula culture and themain duties/functions of each individual and groups, 3) time to mainstream the integration of huyula cultural values into themain functions of individual, group, and organization. Selection of three strategic government organizations in the Province of Gorontalo Gorontalo Province has three main programs: 1) freeeducation and health services, 2) development

communitybasedeconomy,3)developmentofregion'sinfrastructure.Forthepurposeofstudyingtheeffectivebureaucraticorganizationmodelthroughtheimplement values, priorities for these three organizations are created. Thesebureaucratic organizations in Gorontalo Province are, Development Planning Agency (henceforth called asBAPPEDA), Provincial Office of Education, Youth and Sports(henceforth called as DISPORA), and Provincial HealthOffice (henceforth called as DINKES). These threeorganizations are selected based on the followingconsiderations: a) these institutions have strategic functions that are closely related to the development of the region and its community, b) level of workload of these three agencies, and c) their correlation with the main program of the governmentof Gorontalo province Internalization of local cultural values into three strategicbureaucratic organization The values of huyula culture are cooperation, responsibility, and tolerance values. Internalization of huyulavalues into the practices of governance within these threestrategic bureaucratic organizations is not in conflict with thestandard set by both local and national governments. The studyreveals that internalization of huyula culture of Gorontalo infact has strengthened the humanity, harmony, and realisticcharacters within the governance of modern organizations. Internalization of the cultural values of huyula culture in threestrategic government organizations in Gorontalo Province isprovided in detail in the following table. Socialization of new cultural values internally and externally Following the needs identification, establishment of threestrategic organizations, and internalization of cultural valuesinto these three strategic organizations, the next step is thesocialization of new cultural values internally and externally. This socialization of new cultural values internally is intended to internalized the huyula cultural valuesinto the implementation of main tasks and functions inorganization both individually and collectively. The internal and external socialization process is conduced as follow Implementation of new organizational culture toward local good governance in Gorontalo Province Quality dimension of the capable apparatus and improvement of the quality of service delivery is two important things that should be kept revitalized and actualizedas apparatus development effort [6]. Internalization of localcultural values into public organization in the Province ofGorontalo is a new thing. Considering that these local culturalvalues are the local wisdom that has been passed down forgenerations, its implementation in an organization would bringpositive impact. The existence of local wisdom within thegovernance of public organization in Gorontalo Province is apositive thing for all individuals and groups. This is due to thehumane, harmonious and realistic values of the huyula culturalvalues. From the perspective of bureaucratic apparatus, thisvalue is not hard to be internalized into relationship withothers in organizational environment and in theimplementation of their main tasks and function. Further, within the perspective of organization, internalization of localwisdom values into organizational culture become an addedvalue to increase the efficiency and effectiveness of the workboth individually and collectively that are apparent in thefollowing indicators: 1) cooperation among individuals and groups in an effort to sustainably attain the objectives of organization is established, 2) responsibility character in eachindividuals and groups to support the organizational governance is developed, 3) a social system applied withinorganization through caring attitude toward the tasks andpositive relationships among members and groups inorganization is developed. CONCLUSION Based on the above findings, the following conclusion is achieved: 1) The value of huyula culture that consists ofcooperation, responsibility and tolerance in Gorontaloneseculture can be internalized into strategic organizations and other units of government within the government of GorontaloProvince as an effort to make effective local publicorganizational governance. 2) Several aspects such as,integration and implementation of local cultural values throughsupport and bureaucratic, internal and external attitude, arecritical in the success of internalization of local cultural valuesinto government agencies in Gorontalo Province. 3)Implementation of local cultural values into bureaucraticorganization gives a new added value for the effectiveness oforganizational vision and mission toward local goodgovernance in Gorontalo Province.

Sources	Similarity
Integration of Local Values into Bureaucratic Values of Huyula Culture	
c. internalization of local cultural values into three strategic bureaucratic organization. the values of huyula culture are cooperation, responsibility, and tolerance values.this is due to the humane, harmonious and realistic values of the huyula cultural values.	6%
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