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INDEXING

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ABOUT TOJDAC

Design, art and communication are evaluated together since they are interdisciplinary fields. It is not possible to understand design as a mode of communication without considering design theories and design principles. The design works that do not have an artistic point of view and/or the art works that do not have design principles and design theories can not exist. In addition to these, art or design is known as a communication activity. As a result these three fields are intertwined and essential for one another.

Tojdac, which was first published after Visualist 2012 International Congress on Visual Culture at Istanbul Kültür University, is an online journal that publishes original research papers and solicits review articles on developments in these three fields. The scientific board consists of the Visualist 2012 scientific committees.

In this context, Tojdac is qualified as an "international peer-reviewed journal". It is a peer-reviewed international journal published four times a year. Each volume has a different theme and a guest editor. Themes and subheads that are chosen under the main topic of "Design, Art and Communication" are determinants in choosing and publishing articles.

The aim of Tojdac is to create a source for academics and scientists who are doing research in the arts, design and communication that feature formally well-written quality works. And also create a source that will contribute and help develop the fields of study.

Accordingly, Tojdac's intentions are on publishing articles and scientific works which are guided by a **scientific quality sensibility**.

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- · Virtual Reality, Augmented Reality, Mixed Reality
- User Experience
- Cyber Culture
- Digital Content Marketing/Management
- Social Media Analytics (rating, monitoring)
- Visual Culture (digital advertising, visual semiotics and applications)
- · Virtual Addiction
- · Social Sciences

Turkish and English

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The Turkish Online Journal of Design Art and Communication

ISSN: 2146-5193



HOME

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DECEMBER 2017
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Contents

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FROM THE EDITOR





Articles

TATAR LITERATURE IN THE BEGINNING OF 20th CENTURY: THE EDUCATIONAL IDEAS OF KASIM BIKKULOV'S WORKS

Nurieva Liliya Failevna Sayfulina Flera Sagitovna Aituganova Saulesh Shamshaevna Mingazova Liailia Ihsanovna Fattakova Alsina Alexandrovna



PRODUCING GRADUATE'S GOOD MORALITY THROUGH ENTREPRENEURSHIP EDUCATION

Widiyanto Cahyo Budi Utomo Thomas Partono Arief Yulianto



THE IMPLEMENTATION OF INTERNATIONAL CLASS IN SEMARANG STATE UNIVERSITY AND INDONESIA UNIVERSITY

Eko Handoyo Tutik Wijayanti Intan Permatasari

PDF

IN THE LABYRINTHS OF THE «SUSTAINABLE CITY» CONCEPTS: THE META-ANALYSIS OF CONTEMPORARY STUDIES

Polina Ermolaeva





TEACHERS' QUALIFICATION, FACILITIES AND COMPETENCIES OF THE GRADE 7 STUDENTS IN TECHNOLOGY LIVELIHOOD EDUCATION OF SAN VICENTE NATIONAL HIGH SCHOOL: BASIS FOR INTERVENTION PROGRAM

Manilyn R. Gualiza Sofia C. Naelga Jennefer P. Blanco



SCIENCE AND POLITICS: STATE AREA OF ORIENTAL STUDIES IN RUSSIAN EMPIRE AT TURN OF THE XIX-XX CENTURIES

Yulia A. Martynova Dmitry E. Martynov Ramil M. Valeev Shahin M. Mustafayev



PROFILE ANTIBIOTICS RESISTANCE ON ESCHERICHIA COLI ISOLATED FROM RAW MILK IN SURABAYA DAIRY FARMS, INDONESIA

Mustofa Helmi Effendi Nenny Harijani And Budiarto



DEVELOPMENT AND APPROBATION OF THE UNIVERSAL PSYCHOACOUSTIC METHOD OF THE PERSON'S FUNCTIONAL STATE CORRECTION

Karina Anatolyevna Nazarova Sapozhnikov Mikhail Sergeevich Milchakova Nataliya Egorovna



PROLONGED SYNTACTICAL FORM WITH CONDITIONAL MEANING IN THE ENGLISH DISTANT COMMUNICATION

Olga Evstafiadi Nadezhda Inozemtseva Tatiana Sapukh Elena Andreeva Inna Verzhinskaya



NETWORK OF FRIENDS TO THE OTHER FRIENDS BY SOCIAL MEDIA ON FACEBOOK

Priyono Ria Andriani Eddy Surya Negara



BRIGHTENS MEDIA LITERACY FOR CHILDREN AND TEENS

Isna Wijayani Priyono



NORMATIVE ANALYSIS OF LAW NO 23 YEAR 2002 ABOUT CHILDREN'S PROTECTION IN RELATION TO CHARACTERED LEARNING AT PRIMARY SCHOOL IN MEDAN, INDONESIA

Roswita Sitompul Alesyanti



AUTHENTIC ASSESSMENT MODEL IN SOCIAL STUDIES LEARNING TO IMPROVE THE SOCIAL SKILLS



A CHANCE OF A BIRTH SYARI'AH LOCAL REGULATION IN THE LEGAL SYSTEM IN INDONESIA

Faisal Akbar Nasution



THE EFFECT OF LEADERSHIP, ORGANIZATIONAL CULTURE, WORK MOTIVATION AND JOB SATISFACTION ON TEACHER ORGANIZATIONAL COMMITMENT AT SENIOR HIGH SCHOOL IN MEDAN

M. Joharis



THE INTERPRETATION OF SAYYID QUTHB REGARDING TO THE WORD AL-HAQ WHICH MEANS GOD'S NAME IN AL-QUR'AN

Nasaiy Aziz



THE EFFECTIVENESS OF STAD LEARNING STRATEGY AND EXPOSITORY ON THE FIQIH LEARNING ACHIEVEMENT BASED ON THE STUDENTS' SELF CONCEPT IN MTSN MEDAN, INDONESIA

Wahvudin Nur Nasution



THE LAW OF SELLING FOOD AT DAYTIME DURING RAMADHAN (AN ANALYSIS OF ISLAMIC LAW USING USULIYAH APPROACH)

Ansari Yamamah



INNATIONAL EPOS IN THE CREATIVITY OF RUSSIAN WRITERS OF THE XIXth CENTURY: CULTUROLOGICAL ASPECT

Zilya R. Abulhanova Narkas A. Khubbitdinova



THE BARRIERS OF EDUCATION: ISSUES, WAYS AND CONDITIONS OF OVERCOMING (THE EXPERIENCE OF TEACHING THE CHILDREN WITH AUTISM SPECTRUM DISORDER)

Valentina Grigor'evna Ryndak Ol'ga Victorovna Sal'dayeva



DEVELOPMENT OF SCIENTIFIC WRITING TEACHING MATERIALS BASED ON NEED ANALYSIS ON INDONESIAN LANGUAGE AND LITERARY EDUCATION STUDENTS

Supriyadi Muslimin Liza Akhsan



I.A.AKSENOV AS AN INTERPRETER OF THE WORKS OF ENGLISH PLAYWRIGHTS OF ELIZABETHAN ERA

Dmitry Nikolayevich Zhatkin Nikita Sergeyevich Futljaev



SPECIFICITY OF I.A. AKSENOV'S LITERARY-CRITICAL PERCEPTION OF THE WORKS OF THE PLAYWRIGHTS OF THE ELIZABETHAN ERA

Dmitry Nikolayevich Zhatkin Nikita Sergeyevich Futljaev



THE ROLE OF THE CONDUCTOR'S PROFESSIONAL COMMUNICATIONS IN INTERACTION WITH A CHOIR

Gulnaz N. Akbarova Elena A. Dyganova Nadežda V. Shirieva Anna Z. Adamyan

入 PDF

«JUVENILE POEMS» OF THOMAS MOORE IN RUSSIA: TRADITIONS AND INTERPRETATIONS

Dmitry Nikolayevich Zhatkin Tatiana Anatolyevna Yashina

. PDF

INFORMATION STRUCTURES OF NORTH CAUCASUS POETRY AFTER THE OCTOBER PERIOD (20-IES - MID 30-IES OF THE XXTH CENTURY)

V.M. Bekoev T.Z. Tolgurov H.V. Turkaev Yu.M. Thagazitov R.Ya. Fidarova

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MECHANISM OF IMPLEMENTATION OF INVESTMENT POTENTIAL AND ITS EFFECTIVENESS IN THE REPUBLIC OF TATARSTAN

Mikhail E. Ivanov Nugaev F.S

N PDF

MODELLING OF EVOLUTIONARY POTENTIAL OF PASSIVE INVESTMENT

Salih A. Bayzulayev Elmira G. Shurdumova Rimma M. Azamatova Rita H. Kushbokova Larisa S. Chechenova

人 PDF

LINGUISTIC FEATURES OF CLOTHING TERMINOLOGY IN TATAR LANGUAGE

Zulfiya G. Khanova Radif R. Zamaletdinov Raushaniya S. Nurmukhametova Gulnara F. Zamaletdinova Mirfatikh Z. Zakiev

₽DF

SPEECH-COMMUNICATIVE SPHERE AS A FACTOR OF FORMING PREPAREDNESS FOR PREDICTION IN JUNIOR SCHOOLCHILDREN WITH SPEECH DISORDERS

Leysan Dinardovna Zalyaeva Irina Aleksandrovna Nigmatullina

入 PDF

MONITORING OF THE STATE AND THE PROSPECTS OF DEVELOPMENT OF TALENTED YOUTH IN MODERN CONDITIONS

Yazglem Davletshina Liliya Mukhametzanova Radmila Khizbullina

入 PDF

VALUE PERSONNEL MANAGEMENT: DIAGNOSTIC TOOLS AND DEVELOPMENT MECHANISMS

Yakimova Z. V. Tsareva N. A. Vlasenko A. A.

EMIGRATION OF TATAR MUHAJIRS FROM VOLGA-URAL REGION TO THE OTTOMAN EMPIRE

Vadim Faritovich Uzbekov Gamirzan Mirgazyanovich Davletshin Marat Salavatovich Gatin Rail Ravilovich Fakhrutdinov

N PDF

DESIGNING OF HOLIDAYS AS AN EFFECTIVE METHOD OF ETHNIC CULTURAL INFLUENCING ON THE MENTALITY OF MODERN STUDENTS WHICH LEARN FINE ARTS IN UNIVERSITIES

Victoria Kimovna Chumarina Natalia Vladimirovna Ilina Aleksandr Aleksandrovich Prishchepa Olesya Nikolaevna Maidibor

. PDF

AN ANALYSIS OF THE HISTORY OF CULTURAL AND POLITICAL RELATIONS WITH IRAN AND BRITAIN IN THE NASERI ERA (QAJAR ERA)

Tahereh Salmanipour Yaqub Mahmudov

人 PDF

THE INFLUENCE OF MULTIPLE REPRESENTATION STRATEGIES TO IMPROVE THE MENTAL MODEL OF 10TH GRADE STUDENTS ON THE CONCEPT OF CHEMICAL BONDING

Sunyono Sunyono Tasviri Efkar Feni Munifatullah

₹ PDF

INCREASES IN EFFICIENCY OF BIOLOGICAL PURIFICATION OF THE CUTTING FLUID-CONTAINING SEWAGE BY USE OF SELECTIVE DESTRUCTORS OF SURFACTANTS

Ilnar Abuzarovich Nasyrov Nina Nikolaevna Smirnova Alena Alexandrovna Inyusheva Albina Rashitovna Sadykova

PDF

INCREASE OF BIOLOGICAL PURIFICATION OF CUTTING FLUID-CONTAINING SEWAGE BY STIMULATION OF SLUDGE WITH SALT OF PHOSPHENIC ACID

Ilnar Abuzarovich Nasyrov Nina Nikolaevna Smirnova Alena Alexandrovna Inyusheva

人 PDF

ASSESSMENT OF PROCESS-BASED MANAGEMENT SYSTEM MATURITY IN INDUSTRIAL ENTERPRISES

Anton Nikolaevich Karamyshev

人 PDF

PROCESS-BASED MANAGEMENT METHODOLOGY ANALYSIS COMPLETELY COVERING BUSINESS PROCESSES OF AN ENTERPRISE

Anton Nikolaevich Karamyshev

N PDF

${\bf ULTRAFILTRATION\ OF\ MODEL\ "OIL-IN-WATER"}\ EMULSIONS\ WITH\ POLYSULFONAMIDE$

Dinar Dilshatovich Fazullin Gennady Vitalevich Mavrin



PORTFOLIO INVESTMENT MODELS WITH ASYMMETRIC RISK MEASURES AND USING GENETIC ALGORITHMS

Damir Rasilovich Galiev Aleksej Gennadevich Isavnin Ilnur Iljazovich Makhmutov Anton Nikolaevich Karamyshev



MODIFIED MULTI-CRITERIA DECISION MAKING METHOD DEVELOPMENT BASED ON "AHP" AND "TOPSIS" METHODS USING PROBABILISTIC INTERVAL ESTIMATES

Marija Vladimirovna Kochkina Anton Nikolaevich Karamyshev Aleksej Gennadevich Isavnin Ilnur Iljazovich Makhmutov Aleksandr Kurtovich Rozencvajg

N PDF

MULTICYCLE PRINCIPLE OF ATTRIBUTING THE COST OF SUPPORTING BUSINESS PROCESSES TO COMMODITY PRODUCTION COST IN LARGE INDUSTRIAL ENTERPRISES

Anton Nikolaevich Karamyshev

₽DF

COALESCENCE OF WATER-OIL EMULSIONS ON THIN-LAYERED PVC PLATES

Dinar Dilshatovich Fazullin Gennady Vitalevich Mavrin

₽DF

COMPARATIVE ANALYSIS OF PROCESS-BASED MANAGEMENT METHODOLOGIES

Anton Nikolaevich Karamyshev

. PDF

DEMOGRAPHIC POTENTIAL OF THE REGION: SPATIAL ANALYSIS

Niyaz Kamilevich Gabdrakhmanov

PDF

SPATIAL DIFFERENCES OF LABOR RESOURCES OF THE REPUBLIC OF TATARSTAN

Niyaz Kamilevich Gabdrakhmanov

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PETROLEUM CONTAINING WASTEWATER PRODUCTS PURIFICATION BY CARBON-CONTAINING WASTES PYROLYSIS PRODUCTS

Ilnar Abuzarovich Nasyrov Aigul Ilgizovna Ahmadieva Dinar Dilshatovich Fazullin Gennady Vitalevich Mavrin Mikhail Pavlovich Sokolov

≥ PDF

ON THE SYSTEM OF GERMAN LAW IN F.C. VON SAVIGNY'S DOCTRINE

Olga Maratovna Belyaeva

入 PDF

THE LEGALITY OF THE SANCTION APPLICATIONS BY INDIVIDUAL COUNTRIES AGAINST THE RUSSIAN FEDERATION

Irina Nikolaevna Fardeeva Farit Foatovich Sitdikov



CONCEPT OF A STATE (MUNICIPAL) CONTRACT IN THE RUSSIAN FEDERATION

Rosa Iosifovna Sitdikova Ruslan Borisovich Sitdikov Talgat Mansurovich Fakhrutdinov Alina Radikovna Gaifutdinova



OIL LEAKAGE DETECTION SYSTEMS IN PIPELINES

Liya Haidarovna Fokeeva Ilmira Ilshatovna Akhmetova



THE THERMAL FACTOR REDUCTION OF THE PISTON IN THE INTERNAL COMBUSTION ENGINE BY THE METHOD OF MICRO-ARC OXIDATION OF THE HEAD

Asiya Kamilevna Subaeva Khokhlov Alexey Leonidovich



PREDICTION OF BIOMEDICAL INDEXES AS BASIS OF DEVELOPMENT OF THE PRIORITY DIRECTIONS IN PREVENTIVE MEDICINE

Svetlana Aleksandrovna Fadeeva Nail Faikovich Kashapov Irina Dmitrievna Sitdikova Grigory Sergeyevich Luchkin Ildar Hatybovich Vahitov



ENFORCEMENT PROCEEDINGS IN RUSSIA: DEVELOPMENT PROSPECTS

Damir Khamitovich Valeev Elena Vladimirovna Bazilevskikh



IMPLEMENTATION OF QUALITY CRITERIAS OF MEDICAL SERVICES IN THE MEDICAL AND PREVENTIVE INSTITUTE OF KAZAN CITY

Svetlana Dmitrievna Vdovina Olga Vladimirovna Demyanova



PATHOGENETIC ASPECTS OF THE IMPACT OF THE FACTOR OF CHEMICAL ETIOLOGY IN THE FORMATION OF INDICATORS OF THE IMMUNE SYSTEM

Margarita Radikovna Gabidullina Irina Dmitrievna Sitdikova Elmira Nurislamovna Mingazova Konstantin Alekseevich Berezin Marina Konstantinovna Ivanova



PATIENTS' RIGHTS TO HEALTHCARE IN THE FRAMEWORK OF INTERNATIONAL REGIONAL ORGANIZATIONS IN EURASIAN AREA: COMMONWEALTH OF INDEPENDENT STATES (CIS) AND EURASIAN ECONOMIC UNION (EEU)

Rustem Shamilevich Davletgildeev Lenara Robertovna Klimovskaya



(RUSSIA)

Olga Yurjevna Derevenskaya Elena Nikolaevna Unkovskaya Mary Vladimirovna Kosova



THE DEVELOPMENT OF THE INNOVATIVE COMPONENT IN THE PROJECT DESIGN AND TECHNOLOGICAL PREPARATION OF PRODUCTION IN INSTRUMENT ENGINEERING

Almira K. Ildarkhanova Azat R. Safiullin



MORPHOLOGICAL CHARACTERIZATION OF ENDOMETRIUM IN WOMAN WITH VIRAL-BACTERIAL ENDOMETRITIS

SHARIPOVA L.I. MALTSEVA R.I., D.E. TSYPLAKOV M.E. ZHELEZOVA



THE POWER PLAYERS IN TERMS OF TRAINING AND COMPETITIVE ACTIVITY

Almaz Faridovich Miftakhov Lyutsiya Sharifzyanovna Shaimardanova



SOME FEATURES OF FERRIMAGNETIC POWDERS SYNTHESIZED BY THE PROCESS OF PLASMA-ELECTROLYTIC ATOMIZATION

Pavel Andreevich Katasonov Ramil Takhirovich Nasibullin Lenar Rafisovich Sarimov



MODIFIED WATER - BITUMEN EMULSIONS BY PETROCHEMICAL PRODUCTS

Alim Feizrahmanovich Kemalov Ruslan Alimovich Kemalov Lenar Marselevich Khaziakhmetov



THE DEVELOPMENT OF INDUSTRIAL ENTERPRISE SYNERGETIC EFFECT ESTIMATION (USING THE EXAMPLE OF INDUSTRIAL ESTATE RESIDENTS)

Chulpan N. Zaidullina Aida I. Lazarchik ArtemN. Ivanov



PRODUCTION OF CARBON NANOMATERIALS FROM HYDROCARBON FEEDSTOCKS BY MEANS OF AN ARC DISCHARGE WITH RECESSED ELECTRODES

Guzel Rafikovna Ganieva Boris Akhunovich Timerkaev Gulnara Damirovna Yalaltdinova



MODAL CONTROLLER DESIGN IN THE PRESENCE OF OVERSHOOT MAGNITUDE RESTRICTIONS

Insur Zavdyatovich Ahmetzyanov Dmitry Nikolayevich Dem'yanov





ANALYSIS OF CARBON PLASTICS DESTRUCTION CAUSES BASED ON EPOXY BINDING

Natalia Vladimirovna Romanova Lenar Nurgaleevich Shafigullin Gulnaz Robertovna Shafigullina Damir Ramilevich Sarimov



FLOW INJECTION AMPEROMETRIC DETERMINATION OF OXALIC ACID ON GRAPHITE ELECTRODE COVERED BY NAFION FILM WITH INCLUDED PALLADIUM NANOPARTICLES

Larisa Gennadievna Shaidarova Yulia Aleksandrovna Leksina Irina Aleksandrovna Chelnokova Anna Vladimirovna Gedmina Herman Constantinovich Budnikov



CONCEPTUALISATION OF SOCIAL EXCLUSION PHENOMENA IN SOCIOLOGICAL THEORIES

Maria Eflova Riyaz Minzaripov Guzel Ishkineeva



MODELING OF DIVIDEND POLICY DETERMINANTS

Ekaterina Ivanovna Kadochnikova Guzel Ilgizovna Lisogor



SHOCK ADVERTISING AS KIND OF SOCIAL ADVERTISING

Tikhomirova Larisa Sergeevna Kyrkunova Larisa Gennadyevna Danilevskaya Natalya Vasilyevna Bazhenova Elena Aleksandrovna Ovsiannikova Svetlana Evgenyevna



THE JEWS AS PART OF THE KAZAN BATTALIONS OF MILITARY CANTONISTS

Luiza Kajumovna Karimova Vladimir Jurevich Yurinov



MOTIVATION OF RESISTANCE TO CHANGE IN CREATIVE RESEARCH TEAMS: ISSUES OF SCIENTISTS' TYPOLOGY

Anna Maltseva Elena Klyushnikova



NOT TO LOSE TOUCH WITH THE "ESSENNTIAL SOURCE": THE ATTITUTE OF M.HEIDEGGER AND L.N.TOLSTOY TO THE AGE OF CIVILIZATION

A.M.Sayapova O.Y.Amurskaya O.A.Mironova



Galina S. Belyaeva Marina V. Markhgeym Alevtina E. Novikova Valeriy N. Samsonov Evgeniy E. Tonkov



REGIONAL UNIVERSITY DEVELOPMENT IN MODERN RUSSIA CONDITIONS

Zritneva E.I. Konygina M.N. Magin V.A. Markaryan Y.A. Panova I.E. Kharchenko L.N. Shapovalov V.K.



INNOVATION MARKET ISSUE IN ECONOMY SYSTEM MODEL OF THE REPUBLIC OF TATARSTAN

Ekaterina Garipova Alexei V. Bolshov Albina Khayrullina Ainur Mingazova



UPBRINGING MODEL FOR MODERN UNIVERSITY

Aybatirov K.S. Aybatirova M.A. Annikova L.V. Bakhutashvili T.V. Kotov S.V. Kotova N.S. Kharchenko L.N.



CONTROL TECHNOLOGY OF SOCIAL PROTECTION OF THE PRE-RETIREMENT AGE PERSONS IN THE RUSSIAN FEDERATION: THE THEORETICAL ASPECT

Nikitina V. Kulakova V. Fisenko O. Girinskaia L.



TECHNOLOGY OF SOCIAL MANAGEMENT IN ORGANIZATION IN THE RUSSIAN FEDERATION: THE THEORETICAL ASPECT

Kargina Natalya Vyachislavovna Fisenko Olga Sergeevna Polyanskaya Ekaterina Nikolaevna



TRAINING OF SPECIALISTS IN FOREIGN ECONOMIC ACTIVITY: THEORY AND PRACTICE

T. L. Veynbender



ENHANCING THE LECTURERS' COMPETENCIES IN INTERNATIONALISE HIGHER EDUCATION IN VIETNAM

Bui Loan Thuy Le Hue Huong Do Xuan Ha



INVESTIGATING THE IMPACT OF COMMUNICATION TECHNOLOGIES ON SOCIAL CAPITAL



THE DETERMINATION OF IMPORTANT FACTORS OF EXTERNAL ENVIRONMENT IN DREDGING INDUSTRY IN IRAN BASED ON FUZZY DELPHI METHOD

Parviz Moghaddas Ahmad Varzeshkar Mahmood Shirazi

PDF

FROM FORCED IMPORT SUBSTITUTION TO TARGET DOMESTIC FOOD BRANDS

A.N. Mitin I.M. Donnik B.A. Voronin T.V. Zyryanova A.G. Svetlakov

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INSTITUTE OF INDEPENDENT EXPERTS IN CARRYING OUT ANTI-CORRUPTION EXAMINATIONS OF REGULATIONS AND THEIR PROJECTS

Gennadij A. Borisov Lyudmila V. But'ko Ivan N. Kuksin Evgenij E. Tonkov Vladislav Y. Turanin

. PDF

INTRODUCING A NEW PRACTICAL MODEL FOR ROAD WIDENING - EXPERIENCE OF TEHRAN PROVINCE IN IRAN

Masoud Masoumi

N PDF

SHOCK ADVERTISING AS KIND OF SOCIAL ADVERTISING

Tikhomirova Larisa Sergeevna Kyrkunova Larisa Gennadyevna Danilevskaya Natalya Vasilyevna Bazhenova Elena Aleksandrovna Ovsiannikova Svetlana Evgenyevna

> PDF

TALIFUSÖ AS A RELIGIOUS SYMBOL FOR CONFLICT RESOLUTION IN NORTH NIAS, MEDAN, INDONESIA

Tuti Rahayu

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ERROR ANALYSIS IN LANGUAGE AT NAME BOARDS AND FABRIC RANGE IN MEDAN, INDONESIA (CASE STUDY IN MEDAN)

Abdurahman Adisaputra Muhammad Ridwan

PDF

THE ISLAMIC CHALLENGE AGAINST THE GLOBALIZATION MOVEMENT AND THE FREEDOM OF WORLD TRADE

Suhail Hussein AL-FATLAWI

≥ PDF

THEORETICAL ASPECTS OF NATIONAL FOOD SECURITY PROVISION ISSUE

Voronin B.A. Chupina I.P. Sharapova V.M. Maslakov V.V. Fedorov M.V.



MEASUREMENT OF MOTIVATION AND BELIEF FOR SELECTIVE COURSE 'ACADEMIC ENGLISH FOR PHD STUDENTS' $\,$

Chandu Chandrakar



KUAN-KUAN IN KARO SOCIETY

Kartini Br.Bangun



INVESTIGATING THE IMPACT OF COMMUNICATION TECHNOLOGIES ON SOCIAL CAPITAL

Amir Rastegar Khaled



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DEVELOPMENT OF SCIENTIFIC WRITING TEACHING MATERIALS BASED ON NEED ANALYSIS ON INDONESIAN LANGUAGE AND LITERARY EDUCATION STUDENTS

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ABSTRACT

The research was aimed at enhanching social, emotional intelligence of students by developing participative, collaborative scientific writing teaching materials based on need analysis. It has three focuses, i.e. introduction study, product design and development, and product effectivity test. The research data consists of field notes, feedback, comments and critics on the product from experts and practitioners. The data is analyzed by using domain analysis technique. The research results in developed product of participative, collaborative scientific writing teaching materials. It has specific characteristics that were different from conventional teaching materials, which have reflection of student participation in identifying purpose and selection of teaching materials that can be used as collaborative, democratic discussion topic for the students. The effectivity test results show that the developed product was better than conventional scientific writing teaching materials. Scientific writing teaching and learning process that utilizes the developed teaching material product significantly impacts on improved social, emotional intelligence, teaching and learning process quality, and scientific writing learning achievement of students. The research results show that all teaching materials used in teaching and learning process at higher education institutions, particularly at Study Program of Indonesian Language and Literature Education, should get through series of development process testing to produce excellent, high quality teaching materials.

Keywords: Democratic, emotional intelligence, social intelligence, collaborative, students, scientific writing, participative

INTRODUCTION

Scientific writing teaching and learning cannot be conducted individually but participatively and collaboratively for all students to produce high quality scientific writing. It is difficult for students to select and determine scientific writing themes and topics (Author, 2013). Creating comprehensive scientific writing requires collaboration and participation of all learning group members to select themes and topic and produce high quality scientific writing (Basuki, 2008).

Scientific writing is a logical, systematic problem-solving process using formal Indonesian language and following set writing requirements of higher education institutions. In line with this, Flower and Hayes (2010:71) state that scientific writing is a complex problem-solving process that has three elements, i.e. scope of task, long-term memory of the writer, and writing process. The three elements are not linear stages as the writer continuously reviews the writing and moves back and forth (Zuchdi, 2009:6). Review of the developed writing can be considered the fourth element in writing process. The review can help the writer express logical, systematic ideas that are not contradictive. These maintain consistency of the content idea of writing.

There are five stages in scientific writing teaching and learning, i.e. (1) pre-writing, (2) draft development, (3) revision, (4) editing, and (5) publication (Thompkins, 2011:9-24). Tompkins also affirms that writing stages are not linear. Writing process is non-linear, meaning that it is circular. For instance, after editing, the writer might need to review the alignment of the writing with the writing framework or the initial draft. Activities of each stage can be detailed.

Scientific writing is a language skill acquired through ongoing practices (Gere, 1985). In participative, collaborative teaching and learning, scientific writing skills can be acquired through learning by utilizing developed teaching material product collaboratively and democratically. Participative, collaborative learning is a democrative teaching and learning process (Basuki, 2008). Collaborative learning is based on the ability to develop knowledge and skills through meaningful interaction with the surrounding and the cultural, social environment (Vygotsky, 1978). Students are provided with flexibility to develop their own learning style and strategy.

Miller (2000) states that participative, collaborative learning is completely or partly under control of students as the learning subjects. This shows that learning initiative, creativity, productivity, and activity come from the students. The main role of a lecturer is to be a facilitator and motivator who helps students meet their learning needs.

Participative, collaborative learning requires students to develop knowledge and skills in their minds through collaboration with their lecturer and fellow students (Piaget, 1981). Participative, collaborative learning is an active process of students developing learned knowledge and skills through meaningful interaction with the surroundings. Learning is a process of assimilating and connecting past experiences and new ones. Participative, collaborative learning process has seven characteristics (Suparno, 1997:61) (a) developed harmonization, (b) comprehensive identification, (c) source and possibility of challenges, (d) identified teaching and learning objectives, (e) developed teaching and learning program, (f) impelemented teaching and learning, and (g) assessment on process, result, and impact of implemented teaching and learning process.

Social intelligence relates with interaction among individuals in a group or community at work, in the community or at learning venue, requirig the individuals to have social competence to know themselves and others. Couldhard (2009) states that social intelligence is the ability to understand and manage interpersonnal relationships. It uplifts the fuction of inner soul that has capability and sensitivity to identify meanings behind reality (Buzan, 2012).

METHOD

Model developed in this research is A Recursive Reflective Design and Development Model (Willis, 1995; 2000) and Research Development Research (Borg & Gall, 2003). The sources of the research data are practitioners, experts, students, lecturers, and teaching and learning process. The data collection instruments are (a) observation guideline of teaching and learning process, (b) scoring guideline, and (c) product assessment guideline for practitioners and experts. The observation guideline is used to observe teaching and learning process delivered by lecturers and their students. The scoring guideline is used to score scientific writing (proposal, paper and article) of students.

Data analysis in this research is divided into three (a) data analysis from testing results of practitioners and experts, (b) data analysis of product trial, and (c) data analysis of product effectivity test results. The data analysis of the product effectivity test is done by statistical analysis. Comparison of pre-test and post-test of teaching and learning using the developed product is done by pair sample t-test.

RESULT AND DISCUSSION

Teaching materials determine comprehensive, successful teaching and learning (Tompkins, 1990). Therefore, excellent, high quality teaching and learning development is important. Teaching materials

cover planning, prediction, and projection of what will be done during teaching and learning process (Depdiknas, 2008). Teaching materials describe knowledge, skills, and attitudes that should be acquired by students to meet the set competence standards and basic competences.

The developed teaching material product is based on papers presented in scientific forums, scientific journals, and papers uploaded on websites, scientific magazines, student scientific work, and other scientific sources. The teaching material sources do not depend on existing textbooks that make students bored. They are theoretical, including boring tasks for students.

The developed product of teaching and learning material has specific characteristics compared with conventional one. The characteristics can be seen from the inductive patters of the teaching material delivery (Mardanu, 2007). The inductive pattern teaching material delivery is in line with participative, collaborative teaching and learning. The participative, collaborative teaching and learning soul reflects on (a) objective development, (b) teaching material development, (c) selected method, (d) facilitator, (e) climate, and (f) evaluation tool development that involves student participation. Participative teaching and learning covers six stages of (a) developed harmonization, (b) comprehensive identification, (c) source and possibility of challenges, (d) identified teaching and learning objectives, (e) developed teaching and learning program, (f) impelemented teaching and learning, and (g) assessment on process, result, and impact of implemented teaching and learning process.

The developed teaching material product has been recognized as appropriate and can be used in scientific writing teaching and learning process in practice as it has been through series of testing, e.g. practitioner test, expert test, field test, and product effectivity test. Therefore, it can be used to improve social, emotional intelligence of students, process quality, and teaching and learning result quality. It is believed that good teaching and learning from developed research results can be used to improve social, emotional intelligence, student writing skills, process quality, and teaching and learning result quality. The results of the developed scientific writing teaching material can also raise awareness of the lecturers to develop ongoing scientific writing teaching and learning at higher education institutions.

Data from the teaching material trial shows improved participation and collaboration among students in teaching and learning process. Students are motivated to be enthusiastic, excited, and active physically and emotionally in participating in the whole scientific writing teaching and learning process. This is also shown when doing the effectivity test of teaching material, proving improved teaching and learning result quality.

The effectivity test shows improved teaching and learning achievement, demonstrated in different scores between pre-test and post-test of participative, collaborative scientific writing teaching and learning. The different scores are significant. The product effectivity test shows that the average score of the pre-test of the scientific writing (paper) in the first teaching and learning process is 79,96 and the post-test 94,04. The average score of the treatment is 17,08. The pair sampe t-test shows significance (2 tails) p=0,000 < α = 0,005. It means that there is significant difference between pre-test and post-test scores. The statistical test results show that the use of developed teaching and learning tool product significantly impacts on student learning achievement. Therefore, it can be stated that there is improved student scientific writing learning result/achievement.

Teaching materials developed in this research is intended to meet the needs of scientific writing teaching and learning. Scientific writing teaching materials are teaching and learning components that can be used to develop knowledge, skills, and critical thinking of students. They can also be used as implementation guideline for teaching and learning process, teaching and learning process interaction, and evaluation process implementation, either process evaluation or result evaluation. Quality teaching materials from research results can lead to meeting the needs of scientific writing teaching and learning. Quality teaching

materials can improve student scientific writing skills, process quality, and teaching and learning result quality.

Teaching tools of developed teaching and learning product are designed and developed for students to participate and collaborate more actively in teaching and learning process physically and emotionally (Basuki, 2008). Student active participation and collaboration physically in teaching and learning process are shown during discussion, question and answer, group work presentation, reflection, and remedial. It is clear that all activities require physical participation and collaboration in teaching and learning process. Student active participation and collaboration emotionally can be seen in their activities when thinking, initiating, recreating, contributing ideas, problem-solving, and suggesting that relate with implemented teaching and learning process. Improvement of both aspects shows high interest and motivation of students in scientific writing teaching and learning process.

The development research results show that participative, collaborative teaching and learning is better than conventional one in scientific writing teaching and learning process. Participative, collaborative teaching and learning as a generative teaching and learning model can improve scientific writing skills of students, process quality, and teaching and learning result quality. Why is participative, collaborative teaching and learning better than conventional one? There are four rationales as elaborated below.

First, participative, collaborative teaching and learning process is based on constructivism philosophy. It requires students to play a more active participation in developing learned knowledge and skills independently through meaningful interaction with teaching materials, surroundings, and social cultural environment (Suparno, 1997; Piaget, 1970, Vygotsky, 2002). In this context, students should participate and collaborate more actively in teaching and learning process. The role of lecturers is as facilitators, motivators, inspirators, and mobilizers to ensure smooth teaching and learning process as well as active participation and collaboration of students physically. These can be done through discussions, presentations, and portfolios. Active participation and collaboration emotionally can be done by students through question and answer activities, questioning, problem-solving, discussing, initiatiing, and demonstrating interest, attitude, attention, high motivation, and other active attitudes.

Second, participative, collaborative teaching and learning meets competence-based teaching and learning principles (Blanchard, 2001). Student competence is the main consideration in teaching and learning process. Participative, collaborative teaching and learning implementation in teaching and learning process can be done through these steps (a) students being familiar with problem-solving and finding something meaningful, (b) students developing learned knowledge and skills in their minds, (c) teaching and learning process being set to develop and not to receive knowledge, and (d) students developing their knowledge and skills through active participation and collaboration in teaching and learning process. Therefore, participative, collaborative teaching and learning should be implemented for students as adult learners who have obtained sufficient competence and can be independent in teaching and learning process. Independence is a key determining factor of participative, collaborative teaching and learning.

Third, participative, collaborative teaching and learning can provide students with wider opportunities to experiment and develop creativity and critical thinking based on their learning styles (Bereiter, 1994). Students are trained to problem-solve collaboratively when learning on campus or encountering problems in their daily life. Therefore, they will not be bound in theoretical learning and practising.

Fourth, participative, collaborative teaching and learning is intended to improve social, emotional intelligence in teaching and learning process (Shymansky, 1992; Suparno, 1997). Students are continuously motivated to identify or develop their own concepts of what they are learning through different activities, e.g. observation, discussion, trial and error, and experiment.

The student learning journals on participative, collaborative teaching and learning during the product effectivity test indicate these: 63% students state that they acquire knowledge mostly from teaching and learning process; 26% students state they acquire much knowledge; 4% students state they acquire less knowledge. None of the students states that they acquire no knowledge. It is normal to have a high percentage of students (63%) stating that they acquire much knowledge.

The reason is because participative, collaborative teaching and learning enables students to have a sense of belonging towards teaching and learning process, to be free to develop their common sense and creativity, to discuss, to be active looking for additional teaching materials, to be free expressing ideas and sharing ideas with peers, to present work results in front of peers, and to be supervised and motivated by lecturers. Only 4% students state that they have less knowledge; yet this should not be ignored. Ongoing monitoring by lecturers is required to ensure that the process and the result of teaching and learning can succeed.

Students when attending teaching and learning process are elaborated here. There are 22% students who are very happy with participative, collaboratie teaching and learning, 56% happy, 7% less happy, and none unhappy. When combined, there are 78% students who are very happy and happy. This shows that participative, collaborative teaching and learning really attracts students. This happens because the students are accommodated to express their ideas, self-confidence, and creativity without any intervention from lecturers, and to be able to really participate and collaborate actively, physically and emotionally. On the other hand, only 7% students who are less happy with participative, collaborative teaching and learning. These typical students rely upon knowledge shared by lecturers, have difficulties to get along with their peers; they are usually introvert with lack of ideas (Author, 2015).

Participative, collaborative teaching and learning requires persistence and high democracy (Chidren Dream, _____; Basuki, 2008). This is important as participative, collaborative teaching and learning should prepare all learning facilities and mental readiness of students. The democratic attitudes are important to create open learning environment that accepts suggestions and different ideas, avoids dominance of one individual, and supports collaboration and shared responsibilities. The democrative attitudes in participative, collaborative teaching and learning should be improved to prepare students to deal with national issues that are becoming complex.

CONCLUSION

The research shows that the developed teaching material product can improve social and emotional intelligence as well as scientific writing skills of students. The improvement can be seen from two aspects, i.e. improved participation and collaboration of students as well as improved student learning achievement. The improved student participation and collaboration can be seen from their active participation and collaboration physically and emotionally in teaching and learning process. On the other hand, the improved student learning achievement can be seen from the improved score of their final learning results, i.e. the difference between pre-test and post-test score. Improved student learning achievement is quite significant. The improvement can also be seen from the comparison between learning result score and participative, collaborative teaching and learning by utilizing the developed product. The comparison of the two shows that the learning result score and the participative, collaborative teaching and learning are higher than the learning result score with conventional taching and learning. The comparison between the two is also significant. This shows that participative, collaborative teaching and learning can significantly improve social and emotional intelligence as well as process quality and student learning results.

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