



ISBN: 978-602-17102-5-8

# Proceedings: International Seminar and Conference 2018

## The Society Empowerment through Creative Economics and Education in Disruptive Era

Universitas Negeri Jakarta, 15 November 2018

Hosted by:

Universitas Negeri Jakarta  
National University of Tainan  
Universitas Negeri Gorontalo





# **International Seminar and Conference 2018**

**Jakarta, 15 November 2018**



The Society Empowerment  
through Creative Economics and  
Education in Disruptive Era

# The Society Empowerment through Creative Economics and Education in Disruptive Era

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**Publisher**

Fakultas Ekonomi Universitas Negeri Jakarta

Jalan Rawamangun Muka Kampus A UNJ

Gedung R, Jakarta Timur 13220

First Edition: November 2018

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# Welcome Remarks

From Dean Faculty Of Economics  
Universitas Negeri Jakarta



Assalamualaikum warohmatullahi wabarokatuh,

Dear All,

It is our pleasure to welcome you to the Internasional Seminar and Conference 2018. This conference is a routine program of the faculty of economics Universitas Negeri Jakarta due to enhancing the quality of academic skills of the faculties member and also the students. This conference is also the way to broaden our networking to other parties to make collaboration and cooperation in the future. The theme in this year is The Society Empowerement through Creative Economics and Education in Disruptive Era as we realized creative economics and creative education are the best way for Indonesia to face the the global competition in the future.

We appreciate everyone who supports as well as participate in the conference, such as the keynote speakers, the rector of Universitas Negeri Jakarta, and the Dean of Universitas Gorontalo for the valuable support in this event. We also express our gratitude to all authors, session chairs, and all participant for the contribution to ISC 2018. Congratulation to all the committee for organizing the conference.

Thank you again for participating in this year's conference. We hope you enjoy it and find this experience useful in your professional field. We look forward to seeing you at our upcoming conference next year.

Wassalamualaikum warohmatullahi wabarokatuh

Best regards,  
Prof. Dr. Dedi Purwana, M. Bus

# Welcome Remarks

## From The Chair of The Conference



Assalamualaikum warohmatullahi wabarokatuh,

To our distinguished guest; The keynote speakers, The Rector of Universitas Negeri Jakarta, The Deans of Universitas Negeri Jakarta, The Dean of Universitas Gorontalo, The presenter, and all of the participant of International Seminar and Conference 2018. On behalf of the Committee of the ISC 2018, we welcome and give the appreciation for fulfilling the invitation to this event.

This year we have received many paper submission form many different fields including management, accounting, education, and social sciences. We are happy the authors are coming from many different universities in Indonesia. It seems the conference achieved the goals of the event. One of the goals of the event is enhancing the opportunity to make collaboration among the scholars to improve the quality of the study in Indonesia.

We owe to many parties regarding the succeed of the confrence. Therefore, we need to express the gratefulness to the keynote speakers, the rector of Universitas Negeri Jakarta, and the Dean of Universitas Gorontalo, the Dean faculty of economics Universitas Negeri Jakarta. However, we realize that it could be some shortcomings while we organize this conference. Hence, we appologize and promise to conduct a better conference in the future.

Wassalamualaikum warohmatullahi wabarokatuh

Best regards,  
Dr. Siti Nurjanah, SE, M.Si

# Curriculum Vitae

Dr. Nining Indroyono Soesilo, M.A



**Dr. Nining Indroyono Soesilo M.A** completed her undergraduate education as an architect at ITB in 1982. Then she completed her education at the University of Iowa in Iowa City, USA in 1986 and obtained an MA in Urban Geography and Regional Planning. She got her doctorate in Monetary Economics at the FEUI in 2004.

She has a variety of experience for her career. She began as a reporter for the campus magazine ITB in 1976. Then, she served as an architect for PT. Tripanoto-Sri in Jakarta in 1985. After that, she worked as a cartoonist for Media Caraka magazine in Washington DC until 1987. Since 1987, she has served as Research Staff at LPEM FEUI to date. She began teaching at the FEUI from 1990 until now.

Some of her researches included Revitalization of Trade Institutions in the Context of Export Development (BPEN, 1999), Feasibility Study of Barelang Law (Depperindag, 1999), Analysis of Economic and Social Impacts of Privatization of PT. Krakatau Steel (PT. Krakatau Steel, 1999), Basic Five-year Development Guideline for Karawang District 2000-2005 (Bappeda Karawang, 2000), Preparation of Regional Development Programs for the Bangka-Belitung province 2002-2006 (Bappeda Province Bangka-Belitung, 2001), Plan Strategic District of Indragiri Hilir (Regional Government of Indragiri Hilir Regency, 2002), Decentralization of JICA II (JICA, 2002), and Renstra DKI (2002).

# Curriculum Vitae

Meg Mingchen Lu



**Meg Mingchen Lu** is a Professor of the Department of Education, National University of Tainan, Taiwan. She held a BA in Business Administration and received two master degrees, one Master of Science (MS) degree in Counselor Education from the Canisius College (USA) back in 1996, and another degree in Master of Education (EdM) from the Department of Educational Leadership and Policy, State University of New York at Buffalo (USA) in 1998. Then, She worked as a school counselor and also studied for her doctorate. She received her Ph.D. degree in 2001 with majoring in Social Foundations: the Comparative and Global Studies in Education. She keeps a good connection with her almmater, and still serve as a visiting professor in the Office of International Education of the State University of New York at Buffalo. She has many professional experiences, including:

- Ministry of Education Taiwan:
  - Coordinator for Curriculum and Instruction, Gender Equality Education Committee (2017-2019)
  - Committee member, 12-year Basic Education Curricula Review Board, 2016-present
  - Vice chairperson, Compulsory Education Counseling Group for Gender Equality Education, 2016-present
- Taiwan Hao Youth Association, Taiwan: Founder and President, 2014 – present
- National University of Tainan: Director, Gender Empowerment and Sexual Harassment Prevention Research Center, 2018 - present

# Curriculum Vitae

Fajar B. Hirawan, BA, MS, Ph.D.



**Fajar B. Hirawan, BA, MS, Ph.D.**, is a Special Staff Assistant for Economics of President Republic of Indonesia. He is also a lecturer of School of Government and Public Policy (SGPP), Indonesia as well as a researcher of Centre for Strategic and International Studies (CSIS) Indonesia. He received his BA in Economics in 2006 after completing his study at Faculty of Economics, University of Indonesia (FEUI). During his undergraduate program at FEUI, especially in 2005-2006, he was elected as the President of Indonesian Development and Economic Studies in 2008, he continued his Master degree in Development Studies at Faculty of Economics, University of Rome "La Sapienza" with the scholarship from Italian Ministry of Foreign Affairs and SPES Development Studies Research Centre. He completed his study in 2009 with thesis titled 'The Pattern of Employment and Growth in the Process of Structural Change: Examining the Role of Farm Sector in Indonesia 1993-2007'. Then, He was an Australia Awards PhD scholar in economics with the School of Economics, Faculty of Arts and Social Sciences at the University of Sydney, Australia. He graduated for Ph.D degree in 2017. His research mainly focuses on Macroeconomics, Development Economics, Food Security, Digital Economy, Indonesian and Asia-Pacific Economy, Agricultural Economics and Economic Growth.



## Thursday, 15 November 2018

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08.00 - 08.45 WIB	Registration
09.00 - 09.15 WIB	Opening
09.15 - 09.20 WIB	Speech of Economics Faculty Dean UNJ
09.20 - 09.30 WIB	Speech of Rector UNJ
09.30 - 11.30 WIB	Main Speakers: <i>Meg Mingchen Lu, Ph. D</i> <i>Dr. Nining Soesilo, M. A</i> <i>Fajar Bambang Hirawan, Ph.D</i>
11.30 - 12.30 WIB	Break, Lunch
12.30 - 14.30 WIB	Session 1
14.30 - 14.45 WIB	Coffe Break
14.45 - 16.45 WIB	Session 2

## Friday, 16 November 2018

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09:00 - 11:00 WIB	Qualitative Research Course
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# Creativity that matter--Using Critical Reading, Thinking Skills and Dialogue to Rebuild Self-Esteem of Underprivileged Middle School Students in Taiwan

*Meg Mingchen Lu*

Program Leader, National University of Tainan

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Dr. Meg Lu's research interests include comparative and global education, multicultural education and gender equity education in teacher training and education, both pre-service and on-service. She has participated in a nationwide project hosted by National Academy for Educational Research. This project is mainly focusing on the creative and critical reading skills of students for K-12. She received grants for establishing gender mainstreaming, gender equity curriculum and teaching policies in Taiwan. Meg Lu is also a founder of HaoYoung Association for young adults. This association aims to help underprivileged students from elementary to high school students. She is also served as a consultant and committee members in gender equity for the Ministry of Education.

## ***Abstract***

This research project is funded by the Government, Ministry of Science and Technology in Taiwan. The purposes of this research are to help underprivileged middle school students examining their premonitions and beliefs, improving their reading and reasoning skills and ultimately move toward more rational thinking and ideas more easily supported with logic. Therefore, they should learn to think through reading materials, practicing to raise questions to their peers in a mannered way. By doing this process, students would be able to increase their self-confidence and self-esteem.

For training students to read and think creatively and critically, this research adopts the concept of Socratic questioning and uses Socratic Circles as research methodology and approach. Socratic circle turns the vast majority of the guidance of the conversation and the ownership of the material over to the students. Socratic circles are built as two circles, one focusing on exploring the meaning expressed in the text, second circle focusing on observing the conversation. The two circles are set upon a foundation of the following components: a short passage of text that students have read critically.

This research project is still in ongoing process for 3 years. Currently, our search teams are working in several middle schools located in rural areas.

**Key words:** Creative Education, Critical Thinking, Socratic Circles

# Empowering Creative Economic in Disruptive Era

*Nining I. Susilo*

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## ***Abstract***

Regarding the elements of empowerment, it is found that this has close relation with many thing including goal, skill, coaching, performance. control, management, solution, guide. It is also mentioned by many scholars that empirical findings on empowerment on small and medium enterprise will have close connection with coaching, consulting, and training for better improvement in the future. Moreover, creative economic plays crucial role in Indonesia as it has 7.38% proportion of the total GDP or IDR 852.24 trillion. Most of them comes from culinary, fashion, and handicraft industry. Meanwhile, the whole industry facing the cyber physical system era which has disruption phases. Automation will reduce the need of the existing job, while the online will change the behavior of the people in spending their time and money. Indonesia government by the regulation in 2015 facilitates creative people to produce new businesses that are economically feasible through access to capital, access to infrastructure, and reliable human provision in this field. The recent policy in 2017 regarding the roadmap of e-commerce 2017-2019 that the government will apply the acceleration of the implementation the national electronic-based trading system.

**Key words:** Creative Economic, Disruptive Era, Empowerment

# Indonesia's Creative Economy: Prospect and The Way Forward

*Fajar B. Hirawan*

Special Staff Assistant for Economics of President Republic of Indonesia

## ***Abstract***

The creative economy by Pangestu (2015) is mentioned as how value can be created from existing knowledge and technology, including cultural heritage. It is not just the cultural creative industries, but also the media, design, and science and technology-based industry. Indonesia has succeeded growth its creative economy and reached 5.95% in 2016 with around 16.91 million people behind it. The reasons of the crucial role of creative economy are the economic contribution, creation of value added, develop branding and national identity, preserving natural resources and cultural resources, and social impact on increasing social tolerance, pride, and love the nation. Some policies are released for answering the current challenges, such as: maintaining stability amidst increasing global uncertainty, policy collaboration to support economic growth, and building national capacity to utilize creative economy. In the future, it needs grand design to improve the role of creative economy. It has to give more incentives for creative economy's actors. It also needs to reduce the informality in the creative economy sector.

**Key words:** Creative Economic

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# Administrasi Village Management in Improvement of Village Apparatus Services North Gorontalo The Districts Improvement of Village Apparatus Services

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## **ABSTRACT**

The performance of the government apparatus is increasingly intensely demanded by the Apparatus in the real action of the service movement, in this case in the National Mental Revolution Movement, given the importance of apparatus bureaucratic reform in all agencies, as well as the role of the village government, as public servants . organize and manage village administration, in improving the quality of services for the community. This research was conducted in North Gorontalo District, Anggrek District. The Research Objectives to determine service performance village government apparatus in providing public services , through orderly administration to villagers, consisting of 5 (Five) Villages, namely; Iloheluma, Langge, Popalo, Mootilango, Talanga, and Putiana villages . The method used is quantitative descriptive, for the purpose in the presentation of research results described quantitatively and described more f leksibel, in order to freely explore and examine more specifically according deng Permas an a la han this study. Informants yes ng set is the head of the village, village, village consultative body, the Institute of Rural Community Empowerment, youth, religious leaders, village leaders and villagers. The results of the study show that from the three performance indicators, namely; 1) productivity, not good enough, (can be seen in the lack of providing services to the community , with sub indicators of labor discipline, work ethic and work responsibilities are answered respondents are in the low category, 65%). 2) Service quality is good enough (can be shown by the communication, skills / reliability, friendliness, and timeliness of village officials in serving the community , through responses from the community, the response is in the good category, which is 78%). 3) Accountability in service in the field of adm i nistrasi to the public, is in good enough category, it is seen on the answer resoponden for low integrity, service provision in the field of administrative population, yet pretty good views of the implementation of the rules da norms and ethics of public service.

**Keywords : Village Administration Management. Village Apparatus Services**



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