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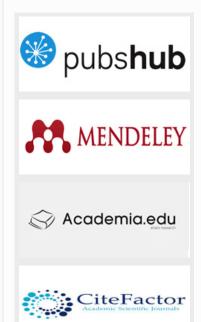
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S.No.	Manuscript Title & Authors	PageNo.	Full PDF
01	THE IMPACTS OF POVERTY ALLEVIATION, COMMUNITY EMPOWERMENT, AND KTPS POLICY IN POHUWATO Harson Towalu    Arifin Tahir    Rauf A. Hatu    Zuchri Abdussamad Abstract	01-10	Download pdf
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04	Characteristics of the Handaga Bugis Dance and Its Multiculturalism Side Indah Ayu Saputri, Slamet MD Abstract	26-34	Download pdf



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05	THE ROLE OF ORGANIZATIONAL COMMITMENTS ON RELATIONSHIPS BETWEEN WORK SATISFACTION ANDINTENTION TO QUIT  I Dewa Gede Wisesa Nugraha    Putu Saroyini Piartrini Abstract	35-42	Download pdf
06	The Influence of Physical Work Environment and Organizational Culture on Work Motivation and Employee Performance at Ibis Styles Bali Denpasar Hotel Ni Made IntanCahaya Indah D.P    I Gede Riana Abstract	43-51	Download pdf
07	THE MEDIATING OF JOB SATISFACTIO ON THEEFFECT OF JOB STRESS ON EMPLOYEE PERFORMANCE I Gede Yudi Suasiswa    Ida Bagus Ketut Surya Abstract	52-60	Download pdf
08	Effects of Personal Engineering Capabilities, Effectiveness of System Information Accounting, Physical Comfort and Work Environment on Employee Performance  Anak Agung Ngurah Agung Indra Bhagaskara    I Gusti Ayu Eka Damayanthi  Abstract	61-67	Download pdf
09	The Effect Of Organizational Culture, Work Motivation And Work Experience On Employee Performance Zella Agnes Aprila      Made ArthaWibawa Abstract	68-73	Download pdf
10	THE INFLUENCE OF APPLICATION OF GOOD GOVERNMENT GOVERNANCE PRINCIPLES AND TRI HITA KARANA CULTURE ON REGIONAL GOVERNMENT PERFORMANCE I Wayan Wahyu Wiantara    I Ketut Yadnyana Abstract	74-82	Dowr par
11	The Commemoration of Maulid (Prophet Muhammad's Birthday) in Pidie District, Aceh: An Ethnography Study Salman Ishak    Bambang Satriya    PraptiningSukowati Abstract	83-90	Download pdf
12	The Determinants of Innovation in European Countries in the period 2010-2019  Angelo Leogrande    Alessandro Massaro    Angelo M. Galiano Abstract	91-126	Download pdf
13	Knowledge of Taxation as a Moderation of the Effects of Tax Sanctions and Fiscal Services on Restaurant Taxpayer Compliance Ni Kadek Sridara Agustiara	127-135	Download pdf
14	The Role of Product Innovation Mediates the Effect of Market Orientation and Entrepreneurial Orientation on Marketing Performance I Wayan Ricky Putra Duwalang    I Wayan Santika Abstract	136-145	Download pdf
15	EFFECT OF WORK-FAMILY CONFLICT, JOB STRESS AND JOB SATISFACTION ON BEHAVIOR PHYSICAL WITHDRAWAL OF EMPLOYEES  Ni Made Umayanti Prateka Atmaja    I GustiSalitKetut Netra Abstract	146-153	Download pdf
	IMPROVING SKILLS OF SOCIAL STUDIES TEACHERS THROUGH		

16	ICT TRAINING FOR ITS FACILITIES UTILIZATION IN CLASSROOM PEDAGOGY IN BENUE STATE, NIGERIA Comfort Obic Akoja, PhD    Ruth E. Utulu, PhD    Blessing Iveren Nomor Abstract	154-160	Download pdf
17	EFFECTIVENESS OF RADIO PROGRAMMES IN CAMPAIGN AGAINST CHILD ABUSE IN IMO STATE Ojiakor, Ifeoma C PhD    Anyanwu, BJC PhD    Nkwam-Uwaoma, Adeline PhD    Duru Chioma C Abstract	161-170	Download pdf
18	DEVELOPMENT OF WAQF POTENTIAL AS ECONOMIC SOURCES OF COMMUNITY IN RIAU PROVINCE – INDONESIA Khaidir Saib Abstract	171-176	Download pdf
19	UBUNTU ETHICAL VALUES AND AFRICA'S QUEST FOR A BETTER HOME Raphael Mbendera Abstract	177-187	Download pdf
20	THE ROLE OF QUALITY OF WORK LIFE MEDIATES THE EFFECT OF PSYCHOLOGICAL CAPITAL ON TURNOVER INTENTION I WayanMertaKesuma    I Made ArthaWibawa Abstract	188-197	Download pdf
21	Differentiation Strategies' Effect on Competitive Advantage with Tri Hita Karana as a Moderating: Study of Ubud Homestay Entities in Bali Tjokorda Gde Raka Sukawati    Putu GdeKamasakaWidiarta    I WayanSantika    I Made Jatra Abstract	198-208	Dowr privacy -
22	The Influence of Price Fairness and Corporate Image on Customer Loyalty towards Trust Kadek Yuda Hutama    Ni Wayan Ekawati Abstract	209-214	Download pdf
23	The Participation of women in the Liberation War in 1971: A Historical Analysis Md. Shahin Kadir Bhuiyan    Tahmina Akter Dipu Abstract	215-224	Download pdf
24	The Effect of the Implementation of Good Governance and Accounting Information Systems on the Performance of Village Credit Institutions (LPD) I Dewa Gede Tirtayana Putra    I Made Sadha Suardikha Abstract	225-231	Download pdf
25	The Moderating Role of Employability on Relationship between Affectif Commitment and Intention to leave. Dedi Pepriana    Putu Saroyini piartrini Abstract	232-238	Download pdf
26	Sound Alteration on Malay Language Enclave in Jembrana Apriyani Purwaningsih Abstract	239-243	Download pdf
27	Exploring Decision of Peace on Settlement of Industrial Relation Disputes I Made AdiwidyaYowana Abstract	244-248	Download pdf

28	THE EFFECT OF GENDER AND AUDIT EXPERIENCE ON AUDIT JUDGEMENT (CASE STUDY OF BPK RI PROVINCE BALI) Gede Wahya Dhiyatmika    Made Yenni Latrini Abstract	249-252	Download pdf
29	Impact of 2019 General Election on Abnormal Return in Indonesia Andardo Erde Pradana Putera    I Ketut Mustanda Abstract	253-258	Download pdf
30	THE APPLICATION OF THE ELABORATION LIKELIHOOD MODEL IN EXPLAINING E-WOM ADOPTION AND REPURCHASE INTENTION Made Pramana Putra    Ni Wayan Sri Suprapti Abstract	259-267	Download pdf
31	REBIRTH OF LITERARY AESTHETICS: A STYLISTICS READING OF SONY LABOU TANSI'S AND ALAIN MABANCKOU'S SELECTED NOVELS OLOWOLAGBA, Comfort Chioma    OTEGBALE, Edirin Sylvester Abstract	268-274	Download pdf
32	AN ANALYSIS OF EARLY CHILDHOOD EDUCATION (ECE) AND INTEGRATED EARLY CHILDHOOD DEVELOPMENT (IECD) IN NIGERIAN PUBLIC SCHOOLS  Joshua Yilhikka Rotshak, PhD    Saadatu Muktar, M.Ed    Justin Nengak Podos, M.Ed  Abstract	275-281	Download pdf
33	The Influence of Organizational Culture, Information Asymmetry, Group Cohesiveness on Budgetary Slack; A Study of Local Government in Indonesia Hasanuddin    Abdul Rahman Mus    Mapparenta    Muhammad Nur Abstract	282-288	Download pdf
34	THE EFFECT OF LIQUIDITY, PROFITABILITY, AND COMPANY SIZE ON THE NATIONAL PRIVATE BANK STOCK RETURNS LISTED ON THE INDONESIA STOCK EXCHANGE Wiwin Ruspita Intariani1, Ni Putu Santi Suryantini Abstract	289-295	Download pdf
35	Work Environmental Analysis of Employee Performance With Reward As Mediation Variables (Case Study On Bay Beach Resort & Spa Jimbaran Nyoman Fernanda Meregawa        Gusti Made Suwandana Abstract	296-302	Download pdf
36	Comparative Study of Portfolio Group Performance of Blue Chips and Small Chips Shares on the Indonesia Stock Exchange Nyoman Ayu Dewanggi Diparesta Arnaya    Ida Bagus Anom Purbawangsa Abstract	303-309	Download pdf
37	The Ecolexicon of Lake Toba in Batak Toba Language Johandi Sinaga    I Wayan Simpen    Made Sri Satyawati Abstract	310-315	Download pdf
38	THE EFFECT OF WORK ENVIRONMENT, COMPENSATION, AND MOTIVATIONON EMPLOYEE WORK PRODUCTIVITY  Ni Kadek Ari Novi    Made Surya Putra  Abstract	316-324	Download pdf
	The Role of Ghana Baptist Convention in Addressing Human		

39	Rights, Freedom, and Moral Issues in Ghana: Successes and Challenges Tetteh-Osei Francis Abstract	325-337	Download pdf
40	Technological Advancement and Employee Commitment of Foods, Beverages and Tobacco Companies in Port Harcourt, Nigeria Ovunda Gideon Amadi    Dr. K T. Konya Abstract	338-348	Download pdf
41	The Effect of Communication and Organizational Climate on Employee Job Satisfaction at PT. Alove Bali Ni Made Widya Witarini    AnakAgungAyuSriathi Abstract	349-353	Download pdf
42	IMPLEMENTATION OF SUPERVISOR RECRUITMENT POLICY TO IMPROVE PERFORMANCE IN THE MINISTRY OF RELIGIOUS AFFAIRS IN GORONTALO Hamzah Abdullah Patamani    Arifin Tahir    Ansar    Udin Hamim Abstract	354-361	Download pdf
43	Language Attitudes among Balinese Workers in Cruise Ships toward Indonesian Language Ni Made Mitha Suandari    I Wayan Simpen    N.L.N Seri Malini Abstract	362-365	Download pdf
44	"TAR-Model" Concept in the Implementation of POLMAS (Policing Community) Policy in Polres of Gorontalo Burhanudin Pulubuhu    Arifin Tahir    Syamsu Qamar Badu    Yanti Aneta Abstract	366-370	Download pdf
45	THE EFFECT OF ORGANIZATIONAL JUSTICE, ORGANIZATIONAL COMMITMENT AND JOB SATISFACTION ON EMPLOYEES ORGANIZATIONAL CITIZENSHIP BEHAVIOR Ni Kadek Ari Trisnawati    I Komang Ardana    I Gusti Made Suwandana Abstract	371-378	Download pdf
46	THE IMPLEMENTATION OF ZIS POLICY IN POVERTY ALLEVIATION THROUGH THE HUYULA APPROACH IN GORONTALO AMSARI ALIP Abstract	379-390	Download pdf
47	THE IMPACT OF AUDITOR'S PERSONALITY, TURNOVER INTERNTION, AND PROFESSION ETHICS TO THE BALI REPRESENTATIVE OF BPK RI AUDITOR DYSFUNCTIONAL BEHAVIOR I Gede Prabandhana Ariantaka    Made Gede Wirakusuma Abstract	391-397	Download pdf
48	A STUDY ON SELECTION OF LOGISTICAL TEMPORARY SHELTER LOCATION IN DISASTER AREA IN SUMATERA ISLAND WITH PROMETHE Deny Kris Ananda    Heti Mulyati    Alim Setiawan Slamet Abstract	398-411	Download pdf
49	The Role of Trust Mediates the Effect of Customer satisfaction on Repurchase Intention (Study on Consumer Chatime) in Denpasar City  Komang Trisna Komala Putri    Tjokorda Gde Raka Sukawati  Abstract	412-418	Download pdf

50	The Communication Pattern of Transnational Terrorist Group: A Study Case of JamaahAnsharutDaulah (JAD) Indonesia Muhammad Afif Yanfa Ananta    Rudi Sukandar Abstract	419-425	Download pdf
51	THE MEDIATING ROLE OF CONGRUITY AND CUSTOMER SATISFACTION IN THE EFFECT OF THE PERSONALITY TRAITS ON BRAND LOYALTY IN THE COFFEE SHOP INDUSTRY IN BALI Putu Krisdiana Nara Kusuma        Gusti AyuKetut Giantari Abstract	426-434	Download pdf
52	ANALYSIS THE EFFECT OF REWARD AND PUNISHMENT EFFECT ON PERFORMANCE WITH WORKING DISCIPLINE AS INTERVENING VARIABLE (A CASE STUDY OF EMPLOYEE AT THE CULTURE AND TOURISM OFFICE SUNGAI PENUH CITY) Dairi    Pebriandi    and Delfi Azwar Abstract	435-444	Download pdf
53	THE ETHICAL PERFORMANCE AND PRIMACY OF ACCOUNTANT PROFESSIONAL MORAL Wiwik Pratiwi    Wahyu Wibowo Abstract	445-454	Download pdf
54	EFFECT OF ENVIRONMENTAL PERFORMANCE, GOOD CORPORATE GOVERNANCE AND LEVERAGE ON FIRM VALUE Roy Budiharjo Abstract	455-464	Download pdf
55	ESL teachers' perceptions and design and delivery of Professional Development Rohan Abeywickrama Abstract	465-474	Download pdf
56	Analysis of Market Reaction on Wall Street Attenuation in Indonesia Gede Eka Yasa    Maria Mediatrix Ratna Sari Abstract	475-481	Download pdf
57	OCCUPATIONAL FACTORS THAT INFLUENCE DEMAND FOR BACHELOR OF EDUCATION DEGREE AMONG NONGRADUATE TEACHERS IN TRANS NZOIA COUNTY, KENYA Opanda, Joseph Amulioto    Prof. Maureen Olel    Dr. Okwach, Tony Abstract	482-492	Download pdf
58	THE ROLE OF CUSTOMER SATISFACTION AND PRICE FAIRNESS IN MEDIATING THE INFLUENCE OF SERVICE QUALITY ON WORD OF MOUTH Iwan Pramana Putra I Putu    Ni Wayan Ekawati Abstract	493-499	Download pdf
59	CATEGORIES OF TABOO WORDS USED IN THE SEKAYUNESE AND ITS AMERICAN TRANSLATION EQUIVALENCE Rusman Roni Abstract	500-506	Download pdf
60	"Challenges of Implementing Technological Services in Dhaka University Library in Bangladesh: A case study" Sk. Mamun Mostofa    Nazmin Sultana    Ekrama Nasrin Abstract	507-515	Download pdf



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Keywords: the Implementation of KPTS Policy, Community Empowerment, Poverty Alleviation.

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# THE IMPACTS OF POVERTY ALLEVIATION, COMMUNITY EMPOWERMENT, AND KTPS POLICY IN POHUWATO

Harson Towalu, Arifin Tahir, Rauf A. Hatu, Zuchri Abdussamad

**ABSTRACT:** Poverty alleviation had been a global and national popular concern. We expected to make concepts, ideas, and solutions to eliminate the social gap disparity. Pragmatic poverty allevation using a national and global approach ineffectively supported the social, politic, economic, and education development in the scope of local cultural diversity ecology. One of the strategies that might be applied was the approaches of the implementation of local autonomy policy and community empowerment using the local wisdom approach. The research applied the multivariate analysis using the PLS application and in-depth interviews. The research findings recommended an urgency to develop a poverty alleviation model by integrating the Grindle model into the implementation of the policy of *Kartu Prestasi Tuntas Sekolah* (KPTS, School Report Card) using the Mopohulinta (Mohulinta and Poohulinta) approach and community empowerment using the Huyula local wisdom approach.

Keywords: the Implementation of KPTS Policy, Community Empowerment, Poverty Alleviation.

#### I. INTRODUCTION

Concerns about poverty should not end up on paper only. The concern has been popular in many discussions, seminars, symposiums, workshops, and FGD activities. The activities are mainly intended to make concepts, ideas, and solutions to overcome the disparity of social gap between the wealthy and the poor.

Therefore, we need some efforts to formulate various forms of policy, program, or empowerment activities besides assistance and facility alleviating poverty. The efforts should be immediately realized, considering that poverty is one of the emergency issues required a systematic, integrated, and thorough solution. In certain communities, poverty has a great impact on the community inability to access the social, cultural, and economic power basis (Hatu, 2015).

As a region in which poverty is unavoidable, the poverty indicators in Pohuwato are listed in Table 1.1.

Table 1.1 Poverty Indicators in Pohuwato in 2013-2018

Poverty Indicators	2013	2014	2015	2016	2017	2018
The number of the poor ( $\times$ 1,000 people)	30.19	28.85	32.70	31.66	32.56	30.30
The percentage of the poor	21.47	20.69	22.43	21.17	21.27	19.40
The indicator of poverty depth	3.16	3.37	4.49	5.21	3.50	3.11
The indicator of poverty severity	0.74	0.77	1.41	1.74	0.91	0.64
Poverty line (IDR)	212,629	214,146	222,996	238,354	247,476	263,617

Source: Central Bureau of Statistics of Pohuwato, 2018

To solve the problems in the implementation of decentralization and educational accountability and the number of poor students who are not accommodated in terms of education facilities, the Pohuwato government, Gorontalo, through the Education Board developed the Personal Financial Aid for Education program through the policy of Regent Regulation Number 33 of 2019 on **School Report Card**. The policy gave an education subsidy to students which were a resident of *Rumah Tangga Miskin* (RTM, Low-economic Household) (Perbub Pohuwato, 2019).

The KPTS was started in 2013 and is still enacted up to these days. Unfortunately, five years after the enactment, there is no comprehensive explanation of to what extent the policy impacts the poverty alleviation program in Pohuwato. Furthermore, there is also no clear explanation of policy implementation impact on poverty alleviation in terms of community empowerment.

The program for the low-economic household residents is always social-aid-distribution centered. The program has a great potential to meet failure while solving the poverty issues, as each region has their own cultural values or norms, or local wisdoms. One of the local wisdoms in Gorontalo is Huyula. Huyula is a mutual cooperation or assistance system among social members to meet the shared interests and needs and based on social solidarity (Domili, Haris, and Naway, 2017).

#### a. Concept of Poverty

The concept of poverty should not belong to one dimension only, but to diverse dimensions (Hoe and Wahab, 2017). The poor is characterized by the low quality of health, work-productivity, and education. Poverty is also a socio-economic phenomenon where there are people who are unable to meet their life demands. According Kumari (2013), poverty is not an individual special characteristic, but an individual situation. World Bank announced that the poor people living in developing countries earned less than \$2 each day. Meanwhile, the poor people living in a developed countries; such as the US, earned \$6.15. In other words, quantitatively speaking, the poor people living in the US belong to the rich group if living in developing countries; such as Indonesia.

Meanwhile, according to the Central Bureau of Statistics, (Central Bureau of Statistics of the Republic of Indonesia, 2018), poor is defined as a condition where one cannot meet the minimum life demand. The minimum life demand includes the need to consume diet of 2,100 kcal per day and the need of livable house, education, health facilities, and transportation. Another concept defines poverty as a multidimensional and structural issue.

Based on the definitions above, poverty is a powerless condition experienced by individuals while achieving their basic life demand to achieve a decent life in terms of finance, education, and social involvement.

#### b. Poverty Dimension

As stated by Suharto (2019), poverty characters are the inability to meet the basic life demand (Ibekwe et al., 2018) and the gap among income, growth, and poverty (Belloumi, 2018). In terms of its aspects, poverty is a also a product of local advance and development (Araujo and Marinho, 2018). In addition, it is influenced by certain institutional attributes i.e. the government transparency, minimum violence level, and high social participation in voting (Andam et al., 2010). Therefore, the environment plays a significant role in poverty alleviation (Azzarri and Signorelli, 2020). Morrissey and Vinopal (2017) argue that poverty impacts students' learning achievement. Nissanke and Thorbecke (2010) believe that the study case on poverty has a global impact.

There are three poverty dimensions which are *economic dimension*: poverty is defined as limited resources used to meet the life demands for the sake of welfare. The poverty standard is measured using the poverty line in this dimension; *political dimension*: poverty is defined as a limited access of social participation and power; and *socio-psychological dimension*: poverty is indicated by minimum social structure network supports and difficulties in gaining opportunities to improve productivity. Suharto (2019) clarifies three poverty categories i.e. absolute poverty, cultural poverty, and structural poverty. Klein *et al.*, (2011) conclude that children living with one parent is more potential to experience poverty than children living with two parents. Alkire and Emma (2013) confirm that although poverty is perceived from the multidimensional perspective, yet traditionally perceived. the income value is the main factor. Nevertheless, poverty is thoroughly perceived as a multidimensional issue (Alkire and Foster, 2011). The perception is applicable in six countries including Argentina, Brazil, Chile, El Savador, Mexico, and Uruguay for the period of 1992-2006 (Battiston *et al.*, 2013). In conclusion, the poverty concept is more multidimensional oriented than mono-dimensional oriented.

#### c. Poverty Alleviation Concept

According to Bapennas (2014), poverty alleviation the government program and policy implemented by the means of social protection expansion, basic services for the poor, poverty alleviation acceleration, and financial distribution improvement. Tahir (2014) conveys, "There are a productive economic development program for the poor, social welfare program, specific program for the destitute and the poor/needy, decent housing provision program for the poor, disaster victims, and others." Good programs can be realized by the government supports and strong political supports (Manaf and Ibrahim, 2017;Nor and Khelghat-doost, 2019). Meanwhile, in terms of poverty alleviation programs (Roche, 2013; Cudia, 2014), the more households willingly involving in entrepreneurship, the larger the potentials to get rid of poverty.

The role of the government and institutions are significant in political and bureaucratic way, when we are considering the more complex issue regarding poverty faced by the fisherman community (Rostitawati, Wahyuddin, and Obie, 2019). As a result, the programs designed to alleviate poverty are not completely implemented, because poverty can only be alleviated by strong institutions and and a non-corrupting government (Addae-korankye, 2014; Unver, 2017).

A higher inflation level causes a higher poverty level (Afandi, Wahyuni, and Sriyana, 2017). Besides, the central government should maintain the monetary sector to comply with the monetary policy, and thus alleviating poverty (Angelucci and Giorgi, 2009). Moreover, Huraerah (2013) explains, "Poverty cannot be alleviated by only providing aids for the poor." The people should be regarded as subjects instead ob objects, and opportunities to express aspirations in poverty alleviation strategies and policies should be given to them. Therefore, the poverty alleviation concept is good in terms of political, social, and economic aspects (Deininger and Liu, 2013).

## Implementation of Kartu Prestasi Tuntas Sekolah (KPTS)

#### a. Public Policy Concept

The simple definition of policy is what is done and never done by the government (Dye, 2007). Petersen (2017) indicates a policy as the government activity solving social issues. The policy implementation is affected by the policy features, administrative organization apparatuses responsible for the implementation, ideas, values, and global perspectives of the interested actors. The actors are the bureaucracy (Lúcia and Santos, 2017). The policy properties, as stated by Tahir (2012) are: a) the policy to create social welfare is made by the government, b) the policy should pass systematic steps, c) the policy is implemented by an implementing organization, d) the policy is evaluated, so its effectiveness can be identified, and e) the policy is a binding legal product with which the people must comply.

Therefore, the implementation of KPTS policies is manifested in actions made by the local government of Pohuwato as the policy implementer to achieve the set objectives and targets.

#### b. Public Policy Implementation

The policy implementation is the public policy realization. Mthethwa (2012) mentions that policy, by definition, is influenced by the context (content) and the policy surrounding which supports and improves the policy implementation effectiveness. In other words, the input (the policy objectives and contents) should be transformed into a series of operational actions to achieve the policy outputs and outcomes (Rochyati, 2012). Among several policy implementation models is the Grindle model. The basic idea of policy implementation is determined by "the content and the implementation context of policy". Further explanation of the implementation model is presented in Figure 2.1.

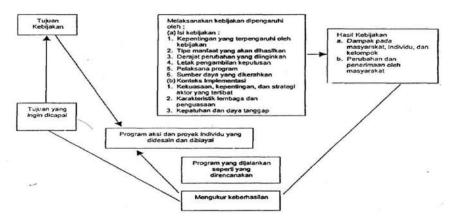


Figure 2.1 Grindle Policy Implementation Model

- i. The content of policy includes the interest affected, type of benefits, extent of change envision, site of decision making, program implementer, and resources commited.
- ii. The context of implementation includes power, interest, and strategy of actor involved; institution and regime characteristics; and compliance and responsiveness.

#### c. Kartu Prestasi Tuntas Sekolah (KPTS)

The KPTS program is held due to numerous numbers of poor children who cannot continue their study due to financial problems. Their parents might believe that those who can afford school studies are the wealth. As a response to that phenomenon, the Pohuwato Local Government made the KPTS Policy Program and aimed to support the 9-year compulsory education program, improve a fair and even education services access, assure people of certainty in acquiring education services, and to improve the quality of educational outcome.

The Pohuwato Local Government annually allocates IDR1,200,000,000.00 (one billion two hundred millions Rupiahs) through the Regional Revenue and Expenditure Budget. KTSP is calculated by considering the cost unit value required by each student for one academic year which is: SD/SDLB/MI =

IDR500,000.00/year/ATM for 1,200 students and SMP/SMPLB/MTs = IDR600,000.00/year/ATM for 1,000 students. The money has to be allocated for buying school uniform, shoes, books, stationary, school bags, and transport to school (Pohuwato, 2018).

### Community Empowerment Using the Huyula Approach

#### a. Community Empowerment Concept

Empowerment is the performance to maintain dignity and to break away from the shackles of poverty and underdevelopment (Kartasasmita, 1997). Empowerment is defined as an effort to fulfill the needs, enabling ones to be able to decide an option and control their own environment, and thus being able to fulfill their desire, including accessibility to the resources relevant to their social and other activities (Mardikanto and Subiarto, 2012). We can obviously see the inability to access the economic, cultural, and social facilities in the remote cultural community. Therefore, empowerment is conducted to improve the community welfare and living standards in terms of social, spiritual, and physical aspects (Hatu, 2015).

Haris (2014) states that community empowerment is an activity which should be performed to empower the underprivileged community and the community which is close to the poverty line. Empowering the poor to participate in growth is the key to alleviate poverty (Cudia, 2014). The act aims to make them less dependent and thus able to improve their living standards and optimize their resources (Widjajanti, 2011).

The empowerment intended here is to provide "power" or "energy", not "authority". In conclusion, community empowerment is the effort to establish a power/energy, motivate, and raise people's awareness of their potential and competition, making them less dependent.

#### b. Huyula Approach

The local wisdom approach is strongly integrated into the anti-poverty policy. Local wisdom constitutes a well traditionally institutionalized act which has a norm and value system and culture which is arranged, believed, comprehended, and applied by the locals based on their experienced and comprehension of interaction with the environment in a long term (Sungkharat, 2010). In term of mutual cooperation, one of the local wisdoms implemented by Gorontalo people is *huyula*. Domili, Haris, and Naway (2017) argue that *huyula* is a mutual cooperation system to fulfill the shared interests and needs based on the social solidarity. However, *huyula* holds a broad perspective. It not only involves mutual cooperation, but also manifests the social and voluntary willingness (Darwis, 2017).

The research hypotheses are:

- 1. There is a positive and significant impact of KPTS policy implementation on poverty alleviation in Pohuwato; and
- 2. There is a positive and significant impact of KPTS policy implementation on poverty alleviation mediated by community empowerment and *huyula* approach in Pohuwato.

#### II. RESEARCH METHODS

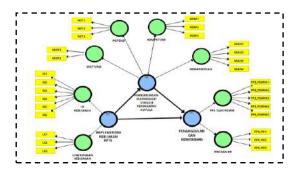
#### A. Research Location and Time

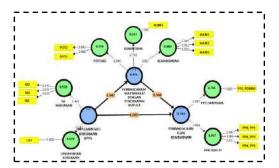
The research was conducted in Pohuwato Gorontalo for eight months (January-August 2019). It applied the quantitative design to identify and analyze the impact the implementation of KPTS policy and community empowerment using the *huyula* approach on poverty alleviation in Pohuwato. 95 respondents participating were poor household residents. The data collection was conducted using observation, questionnaire, and in-depth interview. The data were analyzed using the PLS application with the stages of outer model testing, goodness-of-fit-model testing, and inner model testing. The hypotheses tested were:

- 1)  $H_0$ : p-value $\ge 0.05$  = There was no significant impact of KPTS policy implementation on poverty alleviation.  $H_1$ : p-value< 0.05 = There was a significant impact of KPTS policy implementation on poverty alleviation.
- 2) H<sub>0</sub>: p-value ≥0.05 = There was no significant impact of KPTS policy implementation mediated by community empowerment using the *huyula* approach on poverty alleviation.
  - $H_1$ : p-value<0.05 = There was a significant impact of KPTS policy implementation mediated by community empowerment using the *huyula* approach on poverty alleviation.

#### **B. PLS Analysis**

Referring to the operational definition of each variable, the PLS model specification estimated was as follows:





**PLS Model Specification** 

**Result of PLS Model Specification** 

## C. Hypothesis Testing

1) Hypothesis 1: The KPTS policy implementation directly impacted poverty alleviation. The result of PLS model specification is indicated in Table 4.1.

**Table 4.1 The Result of Direct Impact Testing** 

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics ( O/STDEV )	P-values
IK_KPTS -> PK	0.085	0.087	0.163	0.519	0.604

The p-value of the impact of KPTS policy implementation variable on poverty alleviation (IK KPTS  $\rightarrow$  PK) was 0.604 with the T-statistics of 0.519. Due to the p-value > 0.05 and T-statistics < 1.96, the KPTS policy implementation directly did not significantly impact poverty alleviation. It rejected Hypothesis 1, thus Hypothesis 1 was not accepted.

# 2) Hypothesis 2: The community empowerment using the *huyula* approach could mediate the indirect impact of KPTS policy implementation on poverty alleviation

The result of PLS model estimation in the indirect impact is presented in Table 4.2.

**Table 4.2 The Result of Indirect Impact Testing** 

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics ( O/STDEV )	P-values
IK_KPTS -> PM -> PK	0.222	0.228	0.104	2.126	0.034

Referring to Table 4.2, the p-value of the indirect impact of KPTS policy implementation variable mediated by the community empowerment using the huyula approach on poverty alleviation (IK KPTS  $\rightarrow$  PM  $\rightarrow$  PK) was 0.034. Due to the p-value < 0.05, the community empowerment program using the huyula approach could mediate the impact of KPTS policy implementation on poverty alleviation. It proved that by the means of community empowerment program using the huyula approach, the KPTS policy implementation could contribute in poverty alleviation primarily in the field of education for children; while the implementation did not contribute anything without the program and the approach. Meanwhile, the in-depth interview result confirmed that the dominant factors of community empowerment using the huyula approach were the improvement of social willingness in giving children formal education, the improvement of students' academic competence, and the students' independence at school.

## III. DISCUSSION

#### 1. The Impact of KPTS policy implementation directly impacted poverty alleviation

The insignificant impact of KPTS policy implementation on poverty alleviation in Pohuwato was not merely due to the implementation of Grindle policy theory. Both in-depth interview and questionnaire participants clarified that there was another factor which impacted the policy implementation which was **the amount of fund**. The amount of fund given in the last five years was constant. On the other hand, inflation, increase in fuel price, and increase in goods price were three factors impacting the purchasing power of poor community in school stationary. The three factors then became burdens for them.

Based on the results of significance test and in-depth interview, other concepts, two economic concepts should be focused on. The concepts were added value and time value of money. The two concepts, localized in the Gorontalo language, were called *mopohulinta* (mohulinta and poohulinda).

Mopohulinta (pronounced as mopohulida) was derived from the root hulinta which meant big. Added by the prefix mopo, the word became similar in meaning to the word 'instruct', or instructing to do things which met the demand of poor household residents as the benefit users. Mopohulinta was then a concept which conveyed the urgency to increase the amount of fund or budget which should be given to students from poor household residents, making them able to fulfill their needs, or school needs in this concept, by considering the time period. Mopohulinta was performed, as the current money value would be different from the future one. Mopohulinta might be developed into two words i.e. mohulinta and poohulinta.

A conceptual mopohulinta calculation could be conducted with mohulinta and poohulinta. Mopohulinda calculation was conducted using the present value and future value approaches. The present value was mohulinta in the Gorontalo language. Mohulinta implied that the number had been existing and applied until the recent time. Meanwhile, the future value was poohulinta in the Gorontalo language. Pohulinta implied a lack which thus an addition in value was needed (Pateda, 1997). The fund value received in 2013, which was IDR500,000.00, was different from the fund value in 2019, although the amount of fund was the same. For example, with the annual interest of 8% in 2013-2019, then the calculation was:

$$PV = \frac{FV}{(1+r)^N} \tag{1}$$

Where:

PV = present value (the current money value)

FV = future value (the future money value after the N year)

= the interest level r N = the number of years

The above issue could be calculated as follows:

Identified

FV = IDR500,000.00= 8% per year

= 2019 - 2013 = 6 years N

Asked

PV = IDR.....?

The answer was:

$$PV = \frac{FV}{(1+r)^N} = \frac{Rp.500.000,-}{(1+0.08)^6} = \frac{Rp.500.000,-}{(1.08)^6} = \frac{Rp.500.000,-}{(1.587)} = IDR315,000.00$$

The answer indicated a decline by IDR185,000.00 or 37% of the time value towards the money.

Another example, when we were expecting the fund of IDR500,000.00 but in the same fund value as that in 2019, we should add the fund to achieve the same value. The value of fund added could be found using this following formula:

$$PV = \frac{FV}{(1+r)^N} = Rp \ 500.000 = \frac{FV}{(1+0.08)^6} = Rp. \ 500.000 = \frac{FV}{(1.08)^6} = Rp. \ 500.000 = \frac{FV}{(1.08)^6} = \frac{FV}{(1.08$$

 $FV = IDR500,000.00 \times (1.587) = IDR793,500.00.$ 

In other words, the money value of IDR500,000.00 could be used to buy school uniforms, books, shoes, transportation service in 2013, but could not in 2019. The students from poor household residents should at least received IDR793,500.00. Here, we needed the mopohulinta approach to increase the value of IDR500,000.00 (mohulinta) to be at least IDR793,500.00 (pohulinta). In other words, the poor residents were given an additional value of at least IDR293,000.00. The mopohulinta (mohulinta and poohulinta) concept referred to the time calculation related to the amount of money (Martina, 2019). Similarly, Sutikno (2015) explained that time possessed a high impact on the amount of money. Time could give an additional value to money, and vice versa. According to Chandra and Bahner (2007), changes in inflation might impact the time value towards money. In addition, Lucko (2013), Andrabi et al. (2011), and Chevalier and Lanot (2010) mentioned that a budgeting policy would successfully give a good impact if the policy approach also considered the time value of money, hence preventing any failure. Making a policy should consider the inflation condition and the time value towards the amount of money as well (Liang Yuh Ouyan et al., 2015; Liu, 2013; Chevalier and Lanot, 2010).

# 2. Community empowerment using the *huyula* approach could mediate the indirect impact of KPTS policy implementation on poverty alleviation

The result of indirect impact testing and in-depth interview indicated that community empowerment using the *huyula* approach could mediate the indirect impact of KPTS policy implementation on poverty alleviation. The KPTS policy implementation could solve inability to meet the school needs.

Therefore, KPTS was expected to be able to give a positive contribution to community empowerment in the education field. Empowerment in the education field was important, as it impacted the increase in life quality (Omoniyi, 2013). Meanwhile, education was one of the important elements to alleviate poverty and prevent poverty that might occur (Al, 2015). Significantly impacting the percapita revenue (Thapa, 2013), education would also impact on poverty alleviation (Akhtar, Liu, and Ali, 2017) and on the economic increase which was expected to be able to alleviate poverty too (Roman, 2015; Campbell, 2012).

#### **Theory Development**

Referring to the previous discussion, some essential factors regarding the impacts of KPTS policy implementation and community empowerment using the *huyula* approach on poverty alleviation could be identified. The factors were: (1) the Grindle model, (2) *mopohulinta* (*mohulinta* and *poohulinta*), and (3) community empowerment (participation, competence, independence). However, the factors should not partially be implemented. They required an integral implementation method to alleviate poverty and achieve public welfare. The use of *mopohulinta* approach in the KPTS policy implementation could economically help the poor household residents in any situational and conditional changes. Besides, in terms of Huyulacultural wisdom value, the *mopohulinta* approach would impact an improvement in community empowerment, especially the poor household residents in the forms of *Angka Partisipasi Kasar* (APK, Rough Participation Rate) and *Angka Partisipasi Murni* (APM, Pure Participation Rate) at schools, improvement in students' knowledge, skills, and attitudes (competences), and improvement in independence applied in various aspects.

By the means of integration between the Grindle model and *mopohulinta* (*mohulinta* and *poohulinta*) and the community empowerment factors, we proposed/offered a new model named the Integration Model/Grinson (Grindle and Harson) model. A geometric integration model framework of the factors implementation is depicted in Figure 4.13.

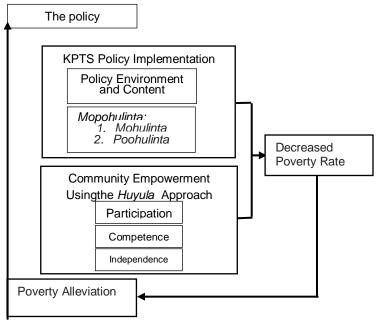


Figure 4.13 The Grinson Integration Model Framework of the Implementation of KPTS Policy and Community Empowerment Using the *Huyula* Approach

In the poverty alleviation context, the integration between the dimensions were stated in this mathematic equation:

$$PK = f(Grindle, M, PM) \dots (2)$$

Description:

PK = Poverty Alleviation

f = Function

Grindle = Policy Environment and Policy Content

M = Mopohulinta (Mohulinta and Poohulinta)

PM = Community Empowerment (participation, competence, independence)

The mathematic model indicated that in poverty alleviation, an integrated policy implementation model, which was the functional sum of Grindle model, *mopohulinta* (*mohulinta* and *poohulinta*), and community empowerment to achieve a public welfare.

Based on the above equation and model, we assumed that each process of public policy implementation had always maintained a final aim, which was poverty alleviation. The success or failure in poverty alleviation was determined by three policy implementation factors i.e. Grindle model, *mopohulinta* (*mohulinta* and *poohulinta*), and community empowerment (participation, competence, independence). However, in the policy implementation process, the factors were ineffective if separately realized. Therefore, they should be integrated, hence the implementation could be simultaneously conducted and complement each other. The integration was expected to be able to impact on poverty alleviation.

#### IV. CLOSING

## A. Conclusion

Based on the findings and discussion, we drew several conclusions as follows:

- 1. There was no direct significant impact of KPTS policy implementation on poverty alleviation in Pohuwato. The Grindle mode was insignificant in the KPTS policy implementation. The insignificance was due to the lack of *mopohulinta* (*mohulinta* and *poohulinta*) factor supports.
- 2. There was a significantly indirect impact of KPTS policy implementation mediated by community empowerment using the *huyula* approach on poverty alleviation. It was due to the well-implemented Grindle model and high level of community empowerment using the *huyula* approach, especially in the participation, competence, and independence levels which impacted poverty alleviation and resulted an integrated policy implementation model which was the Grinson model. The model was a integration product between Merilee S. Grindle and Harson Towalu's policy implementation models. In the Grindle model, the policy implementation was impacted by the policy content variable and the policy environment variable. Meanwhile, Harson Tuwalu found that the policy implementation was also impacted by the *mopohulinta* variable and the community empowerment (participation, competence, and independence) variable besides the policy environment and content.

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