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**Fahrus Zaman Fadhly** <fahruszf@gmail.com>  
to me

Mon, 26 Oct 2020, 06:01

Dear Ibu Muziatun et al.

Thank you very much of sending a paper to our scholarly journal. Your paper is accepted to be published in ERJEE Volume 9(1), December 2020. However, there is a major revision that has to be revised soon. The followings are the results of review of our two reviewers.

Reviewer 1:

1. In the Introduction section, should contain STATE OF THE ART (the latest development in the research topic), RESEARCH GAP, NOVELTY and BURNING ISSUE.
2. Introduction needs more elaboration about your present study primarily synthesis of previous findings regarding this issue.

Reviewer 2:

1. Please consistently observe the citation format of APA 6th edition
2. In Introduction, state explicitly "Why does this study is important to be investigated?"
3. Up date your references in the last 5-7 years.
4. Your reference is less resourceful. please add the references up to at least 30 references.

Please revise all of the suggested parts of reviewers, and send it to us soon (5 days from the issue of this letter).

Thank you,  
Best,

Fahrus Zaman Fadhly  
Managing Editor

# Five Language Style Analysis of the Host in *The Tonight show* Talk show (A Sociolinguistics Analysis)

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**Abstract:** This thesis presents the language style used by Jimmy Fallon in *The Tonight Show* talk show. The objective of this study is to investigate the types of language style used by Jimmy Fallon in his talk show based on Joos (1967) theory. This research applied descriptive qualitative method. The data of this research are taken from the talk show video and the video transcript. The main theory, which was used in this research is **taken from Five O'clock book** by Joss (1976) and **the book of An introduction to Sociolinguistics** by Holmes (1992). The result of this research shows that the researcher has found 29 conversations that contain types of the language style based on Joos (1967) theory. As the result, it finds consultative style with 11 data and casual style with 18 data, which casual style becomes dominantly used.

**Keywords:** *Language style, Jimmy Fallon, Talk show, Sociolinguistics*

## INTRODUCTION

Talk show is one of the discussion forms used to talk about some interesting topics. Moreover, talk show has three important three important elements as the meant of magnetism of the attention of the audience such as host, topic and **suggest?** (Wibowo, 2007). Therefore, the host in a talk show will invite a various guest because from this entire different guest they can see a different style of language. Setting can influence the speech style also and it shows that the function of language is not only for communication, but also for other goals (Putra & Rosa, 2019).

Furthermore, language could articulate someone inner feelings by referring to emotional states explicitly or implicitly (Schwarz-Friesel, 2015 p.164). In the same way, language is used and is employed by humans creatively in their daily life as in direct and indirect interaction, which people who spoken language (direct) could also be

different in style from the style they use in written language (indirect) (Mangala & Simon, 2017).

Language is one of the most systematic and complex forms of human behavior (Bybee, 2010 p. 6). It showed that language is one of the most powerful emblems of social behavior. Meanwhile, people who express themselves in a particular situation are referring to their style. Everyone has their own language style hence; every language individual has their own style to differentiate the way of representing (Mulyani, Hamzah & Rosa, 2018). Language style can describe the personality, mindset, condition of human (Meyerhoff, 2006). Also, the utterances produced can reflect the personal character of the speaker (Batmang et al., 2018). In any case, language style can reflect the background of education and age of the user (Indra & Hamzah, 2018). Therefore, language style is a way of expressing

someone thoughts through language (Keraf, 2010 as cited in Aflahah, 2017). Furthermore, language style is a form of language that characterize by degree of formality (Joos, 1967). Hence, the level of formality in language style is also influenced by the level of social diversity (Jamil & Nasrum, 20180).

Nowadays, language style phenomena can be seen in everywhere; in the environment or in the social media such as talk show. In the same way, the researcher found a talk show that interesting to be analyzed. The talk show name *The Tonight Show Starring Jimmy Fallon*. The talk show is selected as the object of this analysis, particularly the host of the talk show. This research wants to see the language style phenomena that contain in the social media such as YouTube. Language style has been broadly employed as a part of educating and examining language formality in the social media environment (Rostami & Khodabandeh, 2019).

Meanwhile, this analysis chose sociolinguistics approach because it is concern about language used that occurs in society. It is supported by Trioktaviani (2019) who states that the language style is one of the categories in language variety and language variety is one of the topics discussed in sociolinguistics. Moreover, a variety of language should be used by the speaker both in certain culture and certain situation (Luthvia, Nababan & Kristina, 2020).

Based on what is already observed, the researcher decided to take five videos from different episodes to be the data of this research. The researcher chooses some guests, which come from some different field such as politician, singer, comedian, and YouTuber. Regarding this, an analysis is needed to know what are the types of language style used by the host in the talk show. Therefore, that makes the topic important to be analyzed further.

## **METHOD**

This study aim to answer the following research question:

- 1) What are the types of language style

used by Jimmy Fallon in his talk show *The Tonight Show Starring Jimmy Fallon* based on Joos (1967) theory?

Qualitative method is used in this research. Qualitative research is used to investigate the meaning, concept, definition, character, symbol and description of the thing (Lune & Berg, 2017). For instance, qualitative research explicitly covers the contextual and environmental condition of data (Yin, 2016).

A qualitative description could be understood as a comprehensive description, one that seeks to provide a detailed description of the findings more likely to generate consensus among observers (Seixas, Smith & Mitton, 2018). Hence, the data of this research used the utterances that contain in the five talk show videos. In addition, the script is used in getting the accurate data. Transcription covers observation of data through repeated listening carefully or watching the followed by transcribing (Bailey, 2008).

The method is used to collect the data in the form of the object's speech texts on the sub-title is not a number, but the data comes from their interview and other official document (Susatyo & Wardhono, 2019). Data collection is important to determine the data of the study (Dewi, Ediwan & Suastra, 2020). Besides, this analysis took the data source from the object YouTube Channel that is *The Tonight Show Starring Jimmy Fallon*. Meanwhile, the data is collected through watching the video.

### **Analyze the data**

In starting the process of data analysis, the researcher analyzed the object utterances in the video, which being guided by language style theory; particularly the types of language style theory by Joos (1967). The utterance or the conversation will categorize into one of the types if it contains some characteristics from the types itself.

### **Mark the data**

The researcher marked the utterances based on the types of language style from Joos's theory (1967), which the researcher wrote a

different code in each type.

### **Categorize and interpret the data**

After marking the data, the researcher categorized it based on the theory from Joos (1967) that is types of language style. In this case, the data will be categorized into a table. Besides, the researcher interpreted the meaning of utterances for each type of the language style found it.

### **Stating a conclusion**

The conclusion is the important point that the readers to pay close attention as the research finding. In writing, people allow others to understand their thoughts and feeling (Oatley & Djikic, 2008). Therefore, in this part, the researcher concluded the explanation in chapter four based on the researcher's interpretation of the data.

## **RESULTS AND DISCUSSION**

In analyzing data of this research, it based on the language type theory that had been found by Joos (1967). To apply that theory in analyzing this research data, the researcher collected data from YouTube Video (YTV), as an object of this research. The name of the object YouTube channel is "*The Tonight Show Starring Jimmy Fallon*". Thus, the researcher identified and analyzed the video, which being guided by Joos (1967) language style theory. As what had been explained, the researcher will categorize the data analysis that already got into a table. In addition, interpreting some data themselves based on the date the video was uploaded. By the explanation above, the finding and analysis of each style found in the data will be presented, as follow:

Guest/ Date	Types of language style	Utterances	Situation
Barack Obama (10 <sup>th</sup> of June 2016)	Consultative style	Utterances 1  Utterances 2  Utterances 3  Utterances 4	1. Jimmy asked Obama about Donald Trump.  2. Jimmy asked about republican's response.  3 Jimmy asked about Supreme Court thing.  4. Jimmy asked how Obama's opinion after his Job is over.
Evan and Jillian (4 <sup>th</sup> of January 2017)	Casual style	Utterances 1  Utterances 2  Utterances 3  Utterances 4	1. Jimmy asked why they did review toys.  2. Jimmy asked how to play Jillian's toy.  3. Jimmy play Evan's toy.  4. Jimmy was curious with Jillian's toy.
BTS (25 <sup>th</sup> of September 2018)	Consultative style	Utterances 1  Utterances 2	1. Jimmy joked with the members of BTS.  2. Jimmy let the members of BTS to introduce their selves.

		Utterances 3	3. Jimmy asked how their felling when speaking at the U.N.
		Utterances 4	4. Jimmy asked the BTS message when speaking at the U.N.
		Utterances 5	5. Jimmy asked their opinion about the New York city.
		Utterances 6	6. Jimmy asked what BTS next project is.
		Utterances 7	7. Jimmy gave his support to the members of BTS.
Madonna (20 <sup>th</sup> of June 2019)	Casual style	Utterances 1	1. Jimmy told Madonna's experience with Obama.
		Utterances 2	2. Jimmy told how was Madonna's expression when she has to meet Obama.
		Utterances 3	3. Jimmy asked about Madonna tour.
		Utterances 4	4. Jimmy told his opinion about Madonna's tour.
		Utterances 5	5. Jimmy told the audience about the ticket tour was already sold out.
		Utterances 6	6. Jimmy asked how Madonna's tour would be like.
		Utterances 7	7. Jimmy asked Madonna to teach him dance with the audience.
		Utterances 8	8. Madonna explained about her dance.
		Utterances 9	9. Madonna taught her dance. Jimmy, Madonna and the audience did "cha cha cha" dance together.
Eddie Murphy (21 <sup>th</sup> of December 2019)	Casual style	Utterances 1	1. Jimmy asked about eddie's feel after coming back to the SNL.

		Utterances 2	2. Jimmy asked about how Eddie's audition was like.
		Utterances 3	3. Eddie told his experience in the SNL audition.
		Utterances 4	4. Jimmy asked Eddie how his after parties was like.
		Utterances 5	5. Jimmy showed Eddie's iconic character when he was in the SNL.

As follows from the table above, this analysis found two types of language style from the five videos; namely consultative style and casual style. While the rest of the styles were never been used.

**Research Question: Types of language style used by the host in a talk show**

The question of this study sought to find out the types of language style that the host used in his talk show. In this case, Jimmy Fallon is selected as the object of this analysis, which the data were collected from his talk show namely *The Tonight Show Starring Jimmy Fallon*.

In the following subsections, all these types of language style used by the host are discussed; which being guide by Joos (1967) theory. This step consists of the phenomena that happened regarding the types of language style, why the data called as types of language style, what is the different degree in the use of both language styles, how the previous study dealt with this phenomenon, and the theories that could strengthen the data. The types of language style that has been found in this research are explained below;

The first video when the guest is Barack Obama (Utterances 1)

**Situation:** The discourse or the conversation occurred when Jimmy asked Obama about the Republicans' response after the presidential election, which when Donald Trump was declared as elected president. Meanwhile, Jimmy was curious about the harder thing that Obama through after he was declared as

elected president in previous election. Then, it was what Jimmy asks to Obama afterwards.

This discourse or the conversation included consultative style. This is because there is some characteristics of consultative style occurred in Jimmy's utterance. For instance, in utterance "people are gonna go, like not work with me?". Jimmy said the utterance because of his curiosity about Obama feeling when he became a president of the United State of America. Furthermore, this utterance showed Jimmy used word 'gonna' in the middle of his utterance, which word 'gonna' is a shortened formed of 'going to' also, the word is included informal formed. Otherwise, some of his utterances have a good structure sentence. In Joos (1967) theory, one of characteristics of consultative style is it has subject and predicate in every utterance, but some words of vocabularies are non-standard ones.

Moreover, the situation is semi formal that can be seen from the way they talked. In the conversation, the situation was looked serious but sometimes they laughed together. Another reason, Jimmy asked someone that has specialized knowledge in political field that was Barack Obama. In addition, this is become one of consultative style's characteristics in Joos (1967) theory.

In the second video when the guest is Evan and Jillian (kids) (Utterances 1)

**Situation:** The discourse or the conversation occurred when Jimmy asked Evan about his story and reason why he did review toys.

The discourse or the conversation

included casual style because there is occurred a shortened and slang in Jimmy's utterance "how'd you end up reviewing toys?". Jimmy said the utterance to his guest because he wants to know why they did review toys as their content YouTube. Moreover, the reason why that is indicate into casual style because based on Joos (1967) theory, casual style consists of some characteristics such as use of slang, use of ellipsis. Another reason, Jimmy called his guest with their first name that can be seen in utterance "yeah I guess I've been saying that all the time. Jillian". In addition, Joos (1967) theory said Casual style is also characterized by the use of the first name rather than a little name and last name in addressing one another.

In the third video when the guest is BTS (Boyband) (Utterances 3)

**Situation:** The discourse or the conversation occurred when Jimmy asked BTS about their experience when they spoke in the United Nation. In addition, Jimmy asked about how was their feel at that time.

This discourse or the conversation is classified into consultative style. This is because there is background information in Jimmy's utterance such when he said "and you got to speak at the U.N." In Joos (1967) theory, consultative style can be classified into two features, one of the features is the speaker supplies background information, and he or she does not assume that they will be understood without it. Furthermore, Jimmy continued his question as when he said, "What was that like? Was that amazing?". In that utterance, Jimmy gave a clear question to his guest also, this is what Joos (1967) informed in his theory. Consultative is for communication with strangers, so that each sentence that the speaker pronounces must be explicit and clear (Joos, 1967).

Besides, BTS members as the hearer gave some short responses while Jimmy asked as if yeah, you know. On the other hand, there are some signals intimacy found in Jimmy's utterance such buddy, guys, dude and man. However, they are not friend. It can be seen from their conversation, which there is no sign that indicate they know each other.

Furthermore, there is no characteristic of casual style found in the conversation. For instance, contain slang, incomplete grammar, unclear sentence or pronunciation also contained ellipsis and shortened. Jimmy used those signal intimacy words because of the language used development in society. Nowadays in the United States and some places, people use signal intimacy not only for their close friend also for people that they talk with such as stranger.

In the fourth video when the guest is Madonna (Utterances 3)

**Situation:** The conversation occurred after Jimmy explained Madonna's experience when she met Obama. Moreover, in that situation Madonna said that she came to the show just for met Jimmy and no more reason. Furthermore, in that video Jimmy asked Madonna about her next project in that year, which about her tour.

This discourse or conversation included casual style; Because of there is Jimmy's spontaneous occurred when he heard what Madonna said to him. In the conversation, he said "wow, thank you so much". Furthermore, there is an opinion that can be seen when Jimmy's said "our relationship has grown". Additionally, there are some ellipsis occurred in Jimmy's utterance. There are two ellipsis occurred, when he said "I feel-- thank you so much" and "what are you gonna do that's-- i know you're..". In both utterances, Jimmy did not continue his word and change it to another one. In the first utterance he stopped in word 'I feel..' and the second utterance he stopped in 'you gonna do that's..', which these utterances included ellipsis. Furthermore, slang occurred in Jimmy's utterance such as when Jimmy said "another curveball that you threw this year..".

Spontaneous, opinion, ellipsis and slang are the characteristics of casual style proposed by Joos (1967). As he disclosed in his theory, there are two kinds of casual style. The first is ellipsis and the second is slang. Moreover, the casual conversation is the type of talk in which we feel most relaxed, most spontaneous and usually people prefer to use slang in their daily conversation. Furthermore,

the types of casual conversation are narrative, anecdotes, recounts, exemplum, observation or comment, opinion, gossip, joke telling, sending up and chat.

In the fifth video when the guest is Eddie Murphy's (Utterances 2)

**Situation:** The conversation occurred when Jimmy asked about how Eddie's audition was like. This is because Jimmy is curious about how the situations when Eddie followed the Saturday Night Live audition for the first time, which it was on 21<sup>st</sup> of December 1984.

This conversation includes the casual style because there is an ellipsis in Jimmy's utterance such as when he said, "Do you remember your audition for the show?", which it should be "do you remember how was your audition for the show?", also another ellipsis can be seen when Jimmy said, "what was it? Do you remember -- ...". In this utterance, Jimmy did not continue his utterance and directly said another question like "what did you do?". Furthermore, there is a spontaneous like when Jimmy said "wow..". From Joos (1967) theory, there are two kinds of casual style. The first, ellipsis (omission) that usually shows the differences between casual grammar and consultative grammar. The second is of the casual conversation is the type of talking in which we feel most relaxed, most spontaneous and usually people prefer to use slang if they talk to their friend in their daily conversation.

The data analysis shows that from five types of the language style proposed by Joos (1967), only two types found in the five talk show videos there are consultative style and casual style.

The first type used by Jimmy Fallon in his talk show was consultative style. Based on the explanation of types of language style by Joos (1967), this study found 11 data from two different videos, which were categorized in consultative style. The two videos that contain consultative style are video with a politician that is Barack Obama and video with not a native speaker, which is BTS (*Korean* boyband). This style used by Jimmy Fallon as the host of the talk show when he talked to Obama. He used this style because of his respect. He

knows that Obama was his president, so that he spoke carefully but still relaxed. Style refers to the atmosphere and its means of expression formed of language (Zhang & Huang, 2020).

In the same way, this consultative style is used by Jimmy when he talked to BTS in the talk show because they are not friends. Indeed, there are some signals of intimacy found in their conversation. However, Jimmy knows that they are not an American, which cannot speak English fluently so that Jimmy tried to make the conversation not awkward. The language style that someone used can be formal or informal depend on the social status of the person or a group of people she or he is talking to (Febriyan, 2019).

Besides, there is an analysis from Rahardian (2016), which he conducted a research about *Language style in Fury Movie*. Meanwhile, the researcher finds the similar finding between Rahardian (2016) and this analysis. For example, the researcher found some short responses in BTS and Obama's video such as yeah, I did, No, Of course, All right. In the same way, in Rahardian (2016) finding there are some short responses he found from his data such as "All right, sir.", "Yeah. I am".

Moreover, the second type that Jimmy used in his talk show was casual style. There were 18 data that indicate casual style. The data found in three videos, the first video with comedian that is Eddie Murphy. The second is video with singer that is Madonna. The third video with kids those are Evan and Jillian. The host used casual style when he talked to these guests because of their relationship that indicated they ever met before, so that nowadays they become as close acquaintances or even friends. It supports by Firda (2020) who states that casual style is used in a normal situation and used by some friends, such as Jimmy and all musicians because they are from the entertainment field. This is what the researcher found in Eddie Murphy and Madonna video. Moreover, another reason that makes the host used casual style when talked to his guest because the guest is children, which the host needs to adjust their language when speaking in order to make the children will understand and answer what the host asks.



In addition, this is what the researcher found in Evan and Jillian video.

By seeing from finding and analysis above, the researcher found the similarity with Rahardian's (2016) finding in casual style. For instance, the researcher found some opinion states from the object utterance in the conversation such as "I mean, these are iconic" (In Eddie Murphy video), then "I love that you're doing this" (In Madonna video), also "this is like so cool" (In Evan and Jillian video). Meanwhile, there is some opinion states found in Rahardian (2016). For example, "If they do, we'll know exactly where they are", also "We've been lucky till now".

Additionally, it can be seen that among all of the types of language style found in data, casual style was the most dominantly used by the host of the talk show. Based on the researcher interpretation of the data, the style becomes the mostly appears in the video because the situation is relaxed. Each has a different style with other individuals especially in communication in essence (Gunawan et al., 2019). Also, the use of language styles able to determine the purpose of communication (Sakti & Weda, 2020).

In the same case, after analyzing all data, the researcher found a difference degree in the use of both types in each video. For instance, Jimmy used consultative style when speaking to BTS members and Barack Obama. However, when speaking to BTS members the style tends to intimate style, while it did not occur in Barack Obama's video. It can be seen from the words that Jimmy used; he often called the BTS members with man, dude, and guys.

In the conversation, Jimmy said "Yeah, that's right. Good to see you buddy. Guys, it's been so fun, exciting having you here in New York City, and you got to speak at the U.N.". Jimmy said that utterance when he wants to start the conversation with BTS, which Jimmy asked about their experience when they spoke at the United Nation. Another example that Jimmy said is "Wow. Tell me. You spoke at the U.N. You sold out Citi Field in less than 10 minutes. I mean, this is –it's a big deal for you guys". In addition, there is another slang word that Jimmy used in his conversation with BTS

found in the video such as dude and man. Whereas, those slang words did not find in his conversation with Barack Obama. There are many semi-formal style found in Jimmy utterances, which did not contain slang or any non-formal words.

Therefore, it becomes a difference degree between the use of a consultative style of BTS and Barack Obama video on Jimmy's talk show. Moreover, there is a difference use of casual style found between the kid's (Evan and Jillian) video with Madonna and Eddie Murphys' video. Casual style is used in Madonna and Eddie Murphys' video. However, the style tends to intimate style. It can be seen from their conversation. There is a short conversation that sounds a little intimate; When Madonna said "I'm sorry, but the truth hurts. So, now we don't have any -- We have no distractions, and there are no illusions. I am only here to see you".

That utterance expresses her feeling when she comes to Jimmy's talk show. Moreover, Jimmy replied her utterance like when he said " See, wow, thank you so much. I've grown. I feel -- Thank you so much. Our relationship has grown" and Madonna said "Your hair has grown". They tried to joke one another and the conversation shows how close their relationship, which more than just a close acquaintance perhaps.

In the same way, the same case also found in Eddie Murphy video, which there is a conversation or utterance that indicate included into casual but tend to intimate. It can be seen from the first utterance that Jimmy said in the beginning of the video "Thank you for coming by. What's it like? What's this week been like? You're back on "SNL." Is it like going back to school or". The utterance "is it like going back to school or" is included into casual but sound a little intimate. This is because it sounds like Jimmy knows well how the SNL influence to the Eddie Murphy carrier.

Furthermore, in their conversation there is a slang word found, when Eddie Murphy said "35 years since I've been back". And Jimmy replied "Man oh man", he said that slang word to show his feeling after knowing how long Eddie leaves the show. In

addition, that is why their language style sounds casual but little intimate.

However, that case did not find in Evan and Jillian video, which there are no utterances that tend to the other style. Jimmy used the casual style when talking to Evan and Jillian, although they are not friend, which never meet before. However, Jimmy used the casual style in order to make them feel comfortable when speaking to him. Hence, Jimmy chooses a style that suitable in speaking to a kid that is casual style. The way of delivering people thought whether in the form of formal or informal can be understood from the styles of their language (Syuhada, Samad & Muthalib, 2020).

## CONCLUSION

The major goal of this research was to describe the types of language style used by Jimmy Fallon in *The Tonight Show* talk show. This study has used the theory of Joos (1967) to analyze the types of the language style. Furthermore, the result of this research has shown that the host of the talk show that is Jimmy Fallon used two types from five language styles proposed by Joos (1967). Those are consultative style and casual style.

Furthermore, the more significant findings in this research is the used of casual style. It is because Jimmy wants to make his conversation with his guest not awkward when speaking one another. Therefore, this style was become the most dominantly in Jimmy's talk show because he wants his guest feel comfort in speaking as they speak to their friend.

To understand the language, the hearer can not only know the meaning, but also the situation whether it is formal or informal, who is being addressed and who might be able to overhear (Darryl, 2020). Overall, the participant, the setting and the function become the important things that have to know when analyzing these types of language style. Besides, Joos's (1967) theory teaches how style in language can be distinguished based on someone relationship with others.

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### 4 Attachments





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Dear **Muziatun, Syarifuddin Achmad, Puspita Wulandari Samidu**

Thank you very much for submitting your manuscript entitled “**Five language style analysis of the host in the tonight show talk show: A sociolinguistics analysis**” to our scholarly journal, *English Review: Journal of English Education* (ERJEE), which is indexed and abstracted in DOAJ (green thick), Sinta 2, Crossref, etc.

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