

## ABSTRACT

The general objective of this study is the availability of "Pocket Book" as one media guidance and counseling for student learning that can be used by high school guidance counselor (counselor) at the school, especially in high school / equivalent. In particular, this study aimed to: (1) Develop a draft "Pocket Book" as the media learning guidance and counseling which includes: (a) Book 1: How to Read a Book, (b) Book 2: How to Memorize / Given, (c) book 3: How to Own Learning and Study Group, (d) book 4: tips for Dealing with Exam, (2) Develop a test instrument experts, which includes: (a) the expert design, (b) language experts, (c) expert guidance and counseling, (3) Carry out expert testing and revision, and (4) Develop a final product "Pocket Book".

This refers to the development of model research and development according to Borg Grall, which involves five major steps, namely: (1) analysis of the initial product to be developed, (2) developing initial products, (3) validation experts and revisions, (4) test small-scale field and revision of products, and (5) large-scale field trials and the final product. Of the five steps above, this study only up to step 3, considering the short time of research and the allocation of limited research costs. Analysis of the data used in this study is a qualitative analysis, which is used to analyze the data validation results of the expert, namely the design experts, linguists, and expert guidance and counseling.