

ABSTRAK

Our research aim to know and analyze which factors are determines the successful in development farm policy in Gorontalo Regency.

These research used four farm development area such as Bongomeme, Tibawa, Boliyohuto and Mootilango. Our primary data collected from deep interview with decision maker and doer. Research is analyzed by using qualitative descriptive technique with case study approach.

Research show the factors that determines the key success for developing farm policies consist of internal factors and external factors. Internal factors covering communication, resources, and implementer attitude and government bureaucrat structure. External factors covering society potential, economic local condition, local culture and local politics dynamic.

Keywords: *Development farm and public policy*